


62  
Da  
**Quality Dahlias for 34 Years  
1927-1960**

**Dahlias for 1960**

*Sweepstake Winning  
Varieties*



LIBRARY  
RECEIVED  
★ JAN 10 1960 ★  
U. S. Department of Agriculture

CAY



**CENTENNIAL  
JOY**

**FLASH...**

CENTENNIAL JOY scored  
85.6 at Midwest Trial Gardens.  
See page 23 for report.

**SWAN'S  
PINK  
ECHO**

**Swan Island Dahlias**

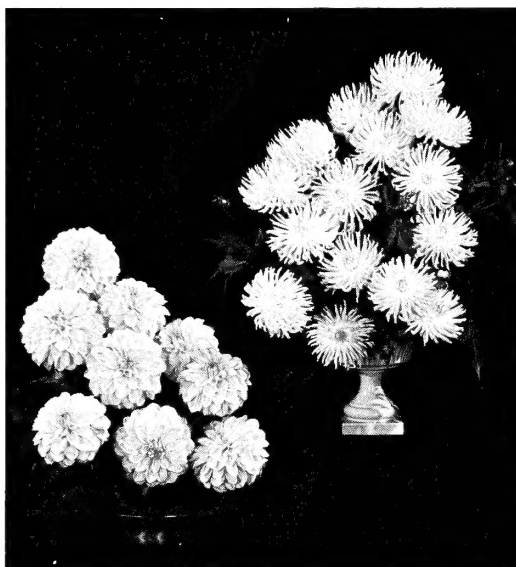
**CANBY, OREGON**

Dick and Shirley McCarter

One of the World's Largest Dahlia Growers

# Swan Island Dahlias 1960 INTRODUCTIONS

**SWAN'S PINK ECHO:** "BB"-5"x3½"-Formal Decorative. A beautiful new color sport of the well known Eastern Echo. Perfect formal decorative form, with 5" flowers of glowing clear pink lightly veined and speckled with bright wine. In common with its parent, considerable variation in markings will occur, even on the same bush. Flowers are full and deep, rounding well back toward the stem. The blooms face nicely on excellent stems and are carried well out of the healthy dark green foliage. Sure to be a formidable competitor in the B or BB variegated class at dahlia shows. The flowers have a radiant, almost iridescent color, and stand out bright and clear even from a distance. Guaranteed to please those who like variegated dahlias with their spectacular markings. Do not try to cut this in the heat of the day. Cut early in the morning or late at night and give it the hot water treatment described on page 5. Blooms will easily last four days or more if this is done. Vigorous 5' to 6' bush. **\$5.00 Net**



**CENTENNIAL JOY:** Miniature Incurved Cactus. 4"x2". A real addition to the miniature class both for exhibition and cutting. The outer two-thirds of the petals are a rich vibrant peach which diffuses to a soft yellow at the base. As one looks at the flower from the side, tones of pink immediately show. This no doubt accounts for the liveliness of the bloom so frequently missing in this color class. Exceptionally graceful 4" flowers are held erect and carried proudly above the foliage on one of the very best stems we have ever seen. The centers are well formed and prominently colored deep peach. The petite, perky flowers are perfect for arrangements, and ideal for combining with autumn leaves in clever little floral designs. Our Centennial Joy arrangement still looked fresh after sitting three days under hot lights during our indoor farm show last fall. We enjoyed receiving two ribbons on this new introduction at the 1959 Oregon State Fair. Perhaps best of all is that we have never had a weak plant nor one which showed the slightest indication of disease. Self branching well formed 3' to 4' bush. Be sure to include this in your 1960 garden. This is a seedling of Hestia. **\$3.00 Net**

## A Word About New Dahlia Introductions

Hundreds of new dahlias are put on the market annually, but unfortunately most of these have not been thoroughly tested, and many are decidedly inferior to existing kinds. In addition to being "pretty," dahlias should have **good stems** capable of carrying the flower head without drooping; flowers represented as being **fully double** (with closed centers) should not throw a big percentage of blooms with open or "popped" centers; they should not be carbon copies of existing varieties; they should reproduce at least fairly well; and most important they should have a **hardy vigorous growth and be resistant to disease**.

Each season we test a great many different varieties. Several years ago we became concerned at the great proportion of "duds," and consequently started a seedling program of our own in the hope of raising some really fine new varieties. CENTENNIAL JOY is the only variety we felt worthy of keeping out of more than 10,000 planted in the initial year of this program. A number of other excellent new varieties are now on the way and will be introduced in succeeding years.

We have also been fortunate in securing a good number of "color sports" or mutations in the past several years. SWAN'S PINK ECHO is the first of these we are marketing, and we are in the process of building stocks on a number of other new sports at the present time.

Our pledge is that we will introduce no new variety until we have tested it thoroughly, growing and observing it three years or more, and found it to measure up in every respect. You can buy any of the NEW SWAN ISLAND INTRODUCTIONS with complete **confidence** in their ability to perform satisfactorily in your garden.



"CAY" McEVOY AND "CAY"

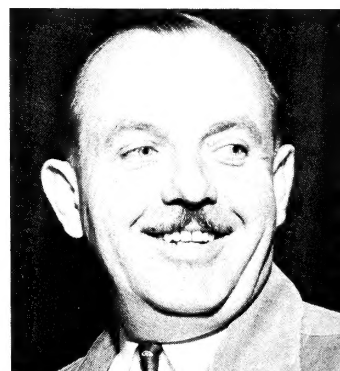
**CAY:** "A" 9"x4". Informal Decorative. We are pleased to introduce this exciting new creation by the well known expert dahlia hobbyist, Mr. J. R. McEvoy of Portland, Oregon. From among the hundreds of seedlings he has grown, "Johnny" selected this variety to name in honor of his charming wife "Cay." The flowers average 9" across and 4" deep, with petals gracefully twisted and curled in an unusual and different form. Color is white deepening to a very light cream at the base, with just the slightest suggestion of lilac brushed on the tips, the lilac coloring being accentuated in cool or rainy weather. Faint pencil markings show on the lower two-thirds of the petals, giving added distinction to the bloom. Perfectly formed high centers are always closed. We have never seen an open center on this variety, this feature being especially important in dahlia shows. For a large dahlia, Cay is very early and profuse. We topped our plants when they were about 18" high, and they produced magnificent 6' bushes with lateral canes three feet or more in length. A rain and terrific windstorm just prior to the Oregon State Fair wrecked our best blooms, so we were unable to show Cay in competition, but it looks to be a keen candidate. We had "Johnny" check each plant individually in late September, and he gave his personal okay as to vigor and freedom from disease. Be sure to grow this fine new dahlia in your garden this year. This is a seedling of Quinn's Tidal Wave. **\$10.00 Net**

## SPECIAL!!

1 EACH: NEW DAHLIAS  
SWAN'S PINK ECHO  
CENTENNIAL JOY and CAY

for only **\$16.50**

\$18.00 value

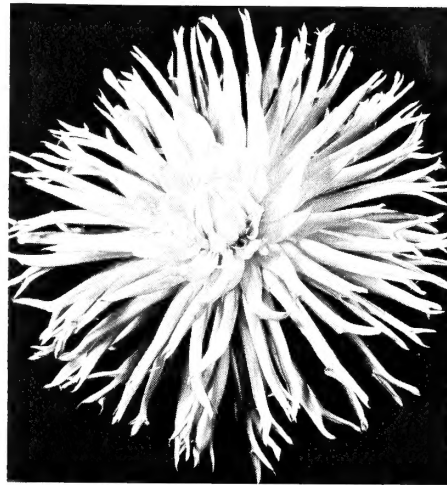


"JOHNNY" McEVOY

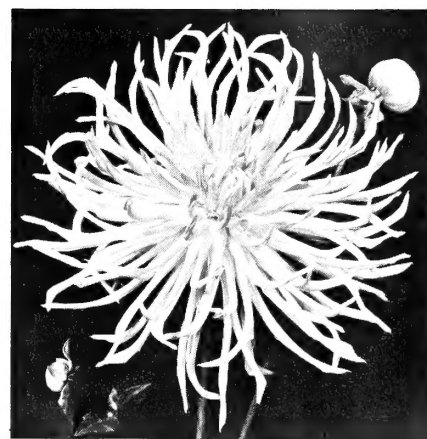


HOEK'S GLORY

BALLERINA



JULIANA REGINA



RAYONNANTE



YOUTH

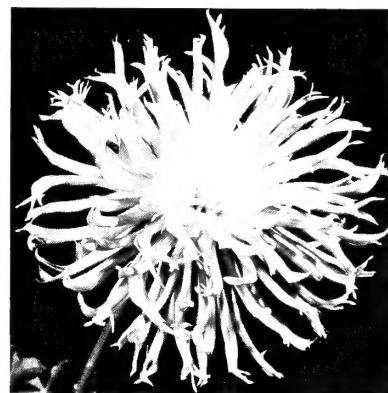
**BOTH COLLECTIONS**  
**D-3A and D-3B \$10.95**  
 all 10 pictured (\$12.50 value)  
 See pages 6, 7, 8 for complete  
 descriptions of these dahlias



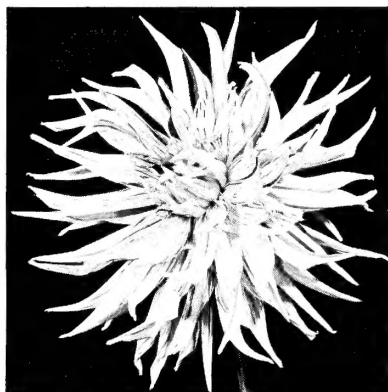
AMI LOUIS BLIN



DIVA



MISS SAN DIEGO

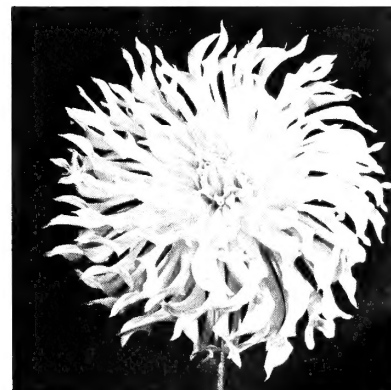


FIGARO

**COLLECTION D-3B**

*Ami Louis Blin, Figaro, Diva  
 Miss San Diego, Silver Wedding*

**ALL 5 PRIZE WINNERS \$5.50**  
 (\$6.00 value)



SILVER WEDDING



# EXHIBITION

## CACTUS COLLECTION

**D-4A only \$6<sup>75</sup>**  
(\$.75 value)

One each of Helsinki, Nagel's Solidite,  
Rodeo, Salmon Glory, Val St. Lambert

### Did you know?

- Cactus and decorative blooms must be fully open before cutting. (Young blooms wilt.)
- Use a sharp knife, cutting on a slant and **cut long stems** (including buds). The blooms will keep longer and you will be pruning your bush, thus assuring better quality blooms later.
- A few drops of Purex in the water will eliminate the odor from the stems.



Helsinki, Salmon Glory  
Val St. Lambert, Nagel's Solidite  
Rodeo



RUBATO

GOLDEN HEART



PERFECTOS

## COLLECTION

**D-4B**

**\$4<sup>95</sup>**

(\$5.50 value)

One each of  
Golden Heart  
Perfectos  
and Rubato

# SWEEPSTAKES COMBINATION

**COLLECTIONS D-4A and D-4B only**

Grow the "Cream of the Crop"!! Order today

(\$12.75  
value)

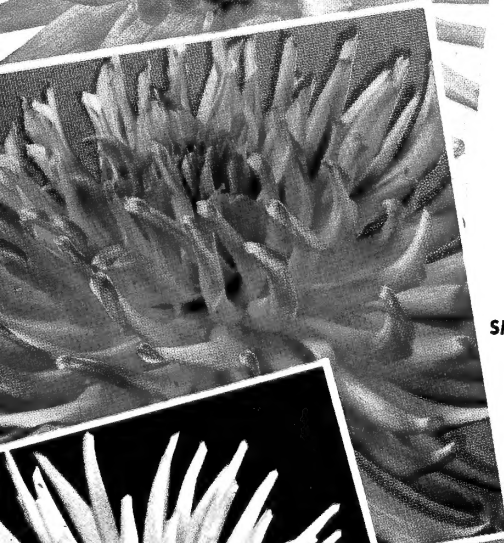




BLYHEID



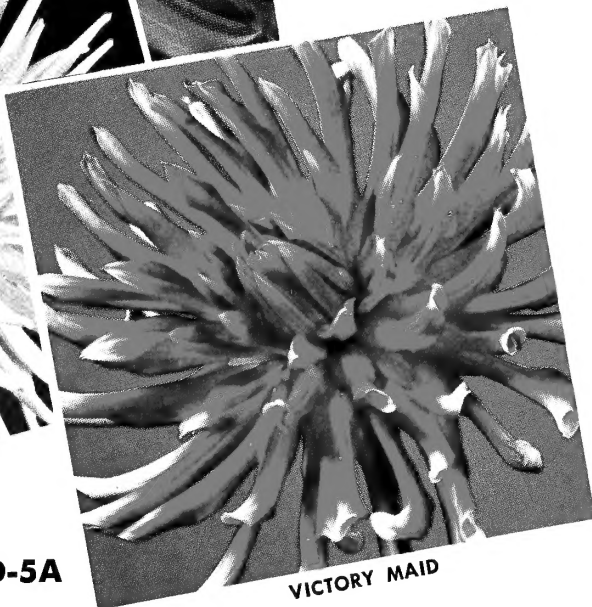
GOOD  
MORNING



SMOKY



JERSEY DAINTY



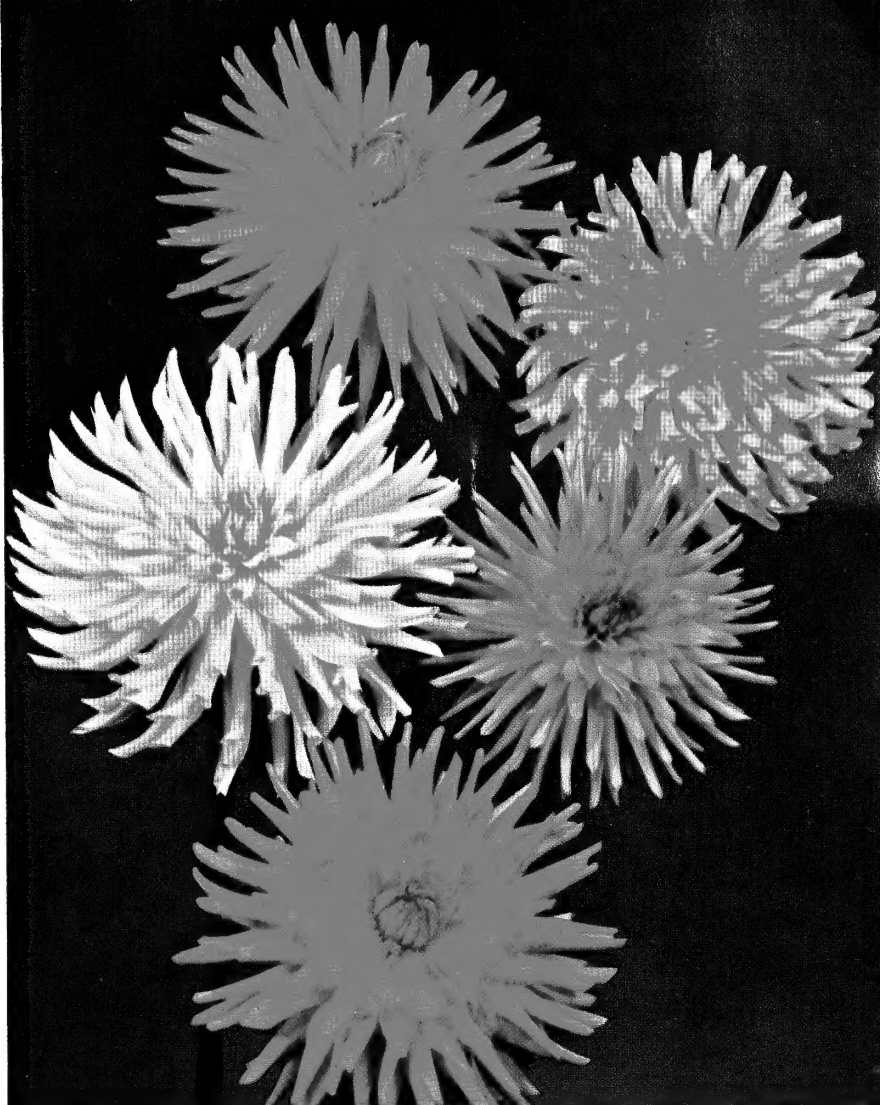
VICTORY MAID

**COLLECTION D-5A**

ONE EACH OF THE 5 VARIETIES SHOWN ABOVE

BLYHEID GOOD MORNING SMOKY  
JERSEY DAINTY VICTORY MAID

**\$5<sup>25</sup>**  
(\$5.75 value)



AUTUMN LIGHT  
DUTCH SALMON PINK

HYLAS

CORONA  
ESPRIT

**COLLECTION D-5B**

ONE EACH OF THE 5 ABOVE CACTUS

only **\$3<sup>75</sup>**

**HOT WATER TREATMENT FOR CUTFLOWERS**

Cut in the cool of the day (we prefer morning). Bring indoors within a half hour, place stems in 2" of **hot** water out of the tap. Leave sitting in a cool sheltered area for 4 to 6 hours before arranging.

**Both Collections  
D-5A and D-5B**

ONE EACH OF THE 10 FINE CACTUS  
VARIETIES PICTURED ON THIS PAGE

**ONLY**

(\$9.50 value)

# Selected Cactus Dahlias

CACTUS: The flower petals are rolled giving a "quill-like" appearance to the flower.

- (IC) Incurved Cactus: Petals rolled for their full length, with the tips of the petals curving toward the center of the flower.
- (SC) Semi-cactus: Petals flat at the base, with less than half of the petals rolled or quilled.

- (StC) Straight cactus: Petals rolled for one-half their length or more with the entire length of the petals straight or nearly straight.

A — 8" or more across. B — 4" to 8"

**AMI LOUIS BLIN** (A SC). Here is a large one! 10" to 12" dark red (almost black) flowers are borne in profusion on a tall 6' bush. Blue ribbon winner for the 3rd consecutive year at the Oregon State Fair this past fall. Good cutflower for such a large one. Pictured page 3. **\$1.50**

**AUTUMN LIGHT** (B SC). 6" flowers are an apricot with salmon pink undertones. Free flowering, good cutflower. 5' bush. Pictured page 5. **.75**

**BALLERINA** (B SC). One of the nicest recent introductions we have seen. The color is a delicate shading of bright light pink blending with white and cream at the base of the petals. Each petal tip is split, giving an overall "fluffy" appearance to the flower. The 6" flowers are full and deep and hold up well when cut. The ladies really like this one! Best when disbudded. 5' bush. Pictured page 3. **1.50**

**BELLE DAME** (A StC). Finely petaled salmon pink of elegant grace and form, with the petals curling back to the stem. 8" flowers are carried well on strong stems which hold the blooms up out of the 5' bush. **1.00**

**BERGER'S MASTERPIECE** (B IC). The 7" soft salmon pink blooms are very finely petaled and gracefully incurved, appealing to all. Very long stiff stems on 6' bush. When cut fully open and given the hot water treatment, the blooms hold up very well. Pictured page 10. **1.50**

**BERTHA SHONE** (A IC). Certainly deserving of its many blue ribbon awards. The 10" blooms are a soft lavender pink with a distinct creamy white center. Each petal tip is split, and with its natural incurved form the blossoms attract a great deal of interest. Good depth to the many flowers on its 4' bush. Pictured page 9. **1.00**

**BESTSELLER** (B SC). 6" to 7" fiery orange scarlet, usually tipped with gold. Wonderful cutflower and a vigorous 6' bush. Early blooming improvement on the older variety Carnava. The color is so vibrant that the flowers stand out like a pathway of flame through our fields. Pictured back cover. **2.50**

**BLACKBIRD** (B IC). Another consistent blue ribbon winner. The 7" to 8" blooms are a very deep black red with an overall appearance of velvet. This good cutflower has cane-like stems and a healthy 5' bush. Stock very limited. **2.00**

**BLYHEID** (B SC). A 6" bright orange red on best of stems and an excellent keeper when cut! Disbudded blooms of this are magnificent. One of the perennial favorites at our field and shows. 5' bush. Pictured page 5. **1.50**

**CAROUSSEL** (B IC). This dahlia made quite a record in the purple class, with many awards to its credit. True incurved form, with an extremely spidery appearance. 7" rich purple flower on a rather low 3' bush. A must for the dahlia show exhibitor! Pictured page 10. **1.50**

**CLARION** (B StC). The salmon red flower reminds one of the old Aristocrat, but flowers are somewhat larger, averaging 6" to 7", and it also withstands heat better without fading. Free flowering 5' bush. Pictured page 10. **1.25**

**COCKTAIL** (B StC). Beautiful 6" to 7" buff yellow with split petal tips. One of the earliest to bloom, with a mass of flowers all season. Vigorous 6' bush. A real addition to this color and class. **1.00**

**COPPERHEAD** (B IC). A beautiful 8" tawny orange which can easily be grown to "A" size with disbudding. We have had to hold Copperhead off the market for several years while building our stock, and only limited quantities are available. Excellent for garden or show. 5' bush. Order early. Pictured page 10. **1.50**

**COMMANDANT CATRY** (B IC). Outstanding new orchid purple with a white center. Normal size 6" to 7" but disbudded blooms almost reach "A" size and have a great depth and body. Distinctly different and a magnificent new dahlia. 6' bush. Picture page 10. **2.00**

**CONSTANT PERMEKE** (A IC). 8" blooms are a very dark red. The stems are excellent with loads of flowers on the 6' bush. Good cutflower. **1.00**

**CORAL PEACH** (B StC). This has been a consistently good cutflower in our garden. Much admired because of its soft coral peach shade. The 5" flowers are borne in abundance on the 6' bush. **1.50**

**CORAL ROBINSON** (B IC). A beautiful new coral red which grew "A" size for us, with first flowers being nearly 10" across. Elegant incurved form with flowers facing up on strong stems. We predict a real future for this dahlia. 5' bush. **1.50**

**CORONA** (B SC). 6" flowers are a very soft apricot yellow with a golden center. Good cutflower. 6' bush. Pictured page 5. **.75**

**CYGNUS** (B StC). A very nice white cutflower in a straight cactus. The 6" flowers are held erect on long stiff stems. 6' bush. Pictured page 10. **1.25**

**DANSEUSE** (B IC). Soft light pink with golden tones at the base of the petals. The lovely incurved form is so dainty and graceful, reminding one somewhat of a smaller and darker Berger's Masterpiece. 6" flowers on 5' bush. Early and free blooming. **1.25**

**DIVA** (A IC). Another reliable show winner! The large 10" blooms are a delicate lilac shade and for its size it holds up quite well when cut. 5½" bushes. Pictured page 3. **1.00**

**DUANE FLEGEL** (B SC). 7" to 8" wine red, easily grown to "A" size with disbudding. Be sure to top this bush for best results. Good show flower. 5' bush. **1.50**

**DUTCH SALMON PINK** (B SC). Salmon pink 6" flowers are borne in abundance on a 3' bush. Really makes a "massive" showing in the garden with so many flowers at one time. Excellent garden plant. Pictured page 5. **.50**

**EDNA D** (A StC). Large 9" to 10" bright red. Free flowering 6' bush. We recommend topping and disbudding as the stems are prone to bend with the weight of the blooms toward the end of the blooming season. Very heavily ordered. **1.00**

**ESPRIT** (B SC). Much admired orchid purple. The 6" flowers will last up to 5 days when cut. Loads of flowers on healthy 5' bushes. Pictured page 5. **.75**

**FAIR MAID** (B StC). Can be grown to "A" size early in the season. Very pretty coral pink with yellow undertones at the base of the petals. A favorite. 6' bush. **.75**

**FAITHFUL** (A SC). 10" to 12" pure white. Good blooming habits. 6' bush. **.50**

**FIGARO** (A SC). Very large 9" to 10" bright yellow flecked with red. 5' bush. Very striking dahlia. Pictured page 3. **1.00**

**FINESSE ANVERSOISE** (B StC). Finely pointed petals are a light yellow with chartreuse undertones. The 6" flowers keep well when cut. Loads of blooms on the 5' bush. Will come open centered in the heat, or late in the season. **1.50**

**FLYING SAUCER** (A StC). Here is the tops in a color class which has had many varieties over the years. Huge 10" to 12" blooms with the outer two-thirds of the petals a beautiful soft lilac shade, blending into creamy white at the center. The elegant flowers face nicely on the best of stems, with exceptionally healthy looking foliage on a magnificent 6' bush. **2.00**

**FRANCES S.** (B StC). 7" to 9" fuchsia rose deepening to a rich glowing center. Awarded "Best Oregon Introduction" and "Best American Introduction" at 1956 Northwest Dahlia Conference. For two consecutive years we entered three blooms in the "straight cactus" class at the Oregon State Fair and took blue ribbons each time. Being our own introduction, we are very proud of its achievements. Will last up to 5 days when cut. We advise topping this one. 5' bush. Pictured page 10. **1.00**

**GIANT OF BAARN** (A IC). 10" to 12" huge flowers have a good form and a bright vermilion red color with salmon hues. Long stems with flowers carried well above the foliage and is at its best when disbudded as it blooms so profusely the weight of the large flowers tends to bend the stems. . . . . **1.00**

**GIANT SPIDER** (A StC). Well named dahlia! Large 9" spidery carmine red with salmon undertones. . . . . **1.00**

**GOLDEN AUTUMN** (B IC). 6" rich golden flowers are outstanding in all respects. A wonderful cutflower, blending beautifully with all the lovely autumn shades. Excellent stems on a free flowering 5' bush. Award winner 1959 Oregon State Fair. Pictured back cover. . . . . **2.00**

**GOLDEN HEART** (B SC). 6" flame red with bright gold at the base of the petals. Voted the most popular dahlia at the 1959 Portland Dahlia Society Show, with many awards added to its good record. We also got blue ribbons at each of the 1958 and 1959 Oregon State Fairs. Disbudded blooms are almost "A" size and are truly magnificent! No modern up-to-date garden is complete without it. Well branched 4' bush, with plenty of flowers early and late. Excellent cutflower. Pictured page 4. . . . . **1.50**

**GOLDEN RECTITUDE** (B IC). 6" rich orange with golden hues. Good for cutting and exhibition. 6' bush. . . . . **1.00**

**GOOD EARTH** (A IC). Rich pink with a lighter center. Excellent stems, and an outstanding cut and exhibition dahlia. Vigorous 5' to 6' bush is covered with blooms all season. First blooms are 8" to 9" with later blooms somewhat smaller. Pictured page 9. . . . . **.75**

**GOOD MORNING** (B StC). 6" pure pink of exceptional quality. One of our best cutflowers with good stems on a healthy 5' bush. Pictured page 5. . . . . **1.00**

**GRANDEZZA** (B StC). This is classed as a straight cactus, but it comes very incurved for us. Most radiant shade of deep plum red, with finely pointed petals and one of the most graceful forms known in dahlias. Always a top favorite with visitors to our fields and shows, and a personal favorite of ours. The 7" flowers make up beautifully in arrangements. Long stems on 6' bush. Pictured page 9. . . . . **1.50**

**GRANDMASTER BERGER** (A SC). A very beautiful new dahlia, light pink with a creamy center. Strong stems with nice foliage and habits of growth. You'll like this one. 4' bush. Award winner. . . . . **1.00**

**GUNYAH GLORY** (A SC). Beautiful 9" deep rich purple blooms are carried in stately splendor on stiff cane-like stems. The bush sometimes grows as tall as 8', even after topping. Similar to Orfeo but much larger. Centers give trouble on this variety, but it is well worth growing. Pictured page 9. . . . . **1.50**

**HELSINKI** (B IC). 7" white with a pale lilac pink blush, which is accentuated in cool or rainy weather. Beautiful form and stems. Award winner. Free flowering 4' bush. Pictured page 4. . . . . **1.00**

**HOEK'S GLORY** (B IC). Delicate 7" lilac rose blooms are gracefully incurved and arrange beautifully. Long stiff stems on 6' bush. Winner at 1959 Oregon State Fair. When cut fully mature and given the hot water treatment flowers will last up to a week. Pictured page 3. . . . **1.50**

**HOEK'S YELLOW** (B SC). 6" sulphur yellow. Excellent cutflower. Highly recommended. 5' bush. . . . . **1.00**

**HYLAS** (B SC). 6" salmon red with some gold at the base of the petals. Ideal flower formation and deep green foliage. Free flowering 5' bush. Pictured page 5. . . . . **.75**

**IVORY GIANT** (A SC). A breathtakingly beautiful dahlia. We can readily understand its being awarded such high honors all over the world. Very large 10" blooms are an ivory white and are held erect on long stiff stems. Keeps as well on our show tables as our smaller best cutflower varieties. As in 1958, we took two ribbons at the 1959 Oregon State Fair on Ivory Giant. Disbudded blooms will average more than 10". Pictured page 17. . . . . **2.00**

**JERSEY DAINTY** (B StC). 6" to 8" pure white. Finely pointed petals. Good cutflower. Free flowering 4' bush. Pictured page 5. . . . . **.75**

**JUANITA** (B StC). Exceptionally full 6" flowers of rich ruby red, with a glowing velvety appearance. A top prize winner from South Africa which has won awards all over the world in the stiffest of competition. Early and free blooming 4' bush. Pictured back cover. . . . . **1.50**

**JULIANA REGINA** (A IC). A beautiful new cup winner from Holland. Large 9" to 10" blooms of orange with a salmon glow, and a bright yellow at the base of the petals. Excellent stems and will keep well when cut properly. A true Royal Dahlia to match its name. 6' bush. Pictured page 3. . . . . **2.00**

**KONINGEN JULIANA** (B SC). A very nice pure orange. The 6" blooms are somewhat star shaped. One of our best cutflowers. 5' bush. **1.25**

**LYRIEK** (B IC). 6" light orchid with curled petals, and a favorite of all the ladies. Delightful garden plant as well as a good cutflower. Blue ribbon winner. 5' bush. Pictured page 10. . . . . **1.00**

**MAGNIFICENT** (A SC). A very beautiful large 10" flower of a rich amber shading to apricot. Very stately flowers are carried well out of the foliage on good stems. Excellent 5' bush. Pictured page 9. . . . **1.50**

**MISS ROSE FLETCHER** (B SC). 5" delicate shell pink which has been one of our leading cutflowers for the past several years. Wonderful substance and sturdy stems. This dahlia has decorated the churches for many happy brides. Healthy light green foliage on the 4' bush. Pictured back cover. . . . . **.75**

**MISS SAN DIEGO** (B IC). 7" beautiful blend of smoky pink and buff. The tips of the petals are split and this feature combined with its depth and incurved form makes it especially appealing. Free blooming 5' bush. Pictured page 3. . . . . **1.50**

**MITHRA** (B StC). 6" bright orange with light yellow center. Very colorful and always draws attention. Good cutflower. 4' bush. Pictured page 10. . . . . **.75**

**NAGEL'S SOLIDITE** (B IC). One of the most beautiful rich pink cactus dahlias we have ever grown. Every stem holds its 7" full and beautifully incurved flower very erect and seems to be ever so proud. We can easily get 5' and 6' stems and always use this in one of our huge baskets at our shows. Blooms are still beautiful after being on display under hot lights for five days. This is the kind of a dahlia the florists "rave" about. We took three blue ribbons on the three different entries in various classes at the 1959 Oregon State Fair. Pictured page 4. . . . . **1.00**

**NICKY K** (B SC). 6" bright red cutflower. Excellent dahlia. 5' bush. . **1.00**

**NITA** (B StC). NEW in 1959. A wonderful new color sport of the well known dahlia, Juanita. In its first year it won 22 major awards around the country, and added to its laurels again last fall. We won blue ribbons for both "Newest and Most Perfect in the Show" and three bloom variegated entry at the Oregon State Fair in 1959. Color is a rich rosy orchid, with dots and stripes of the same ruby red shade as Juanita, combining for a most effective and striking bloom. 6" flowers and a 4' bush. Sold for \$5.00 last year. Now at the much lower price of. . . . . **3.50**

**OCTOPUS** (B IC) 6" to 7" shaggy incurved light yellow. An eye-catcher in the field because of the mass of blooms. Best of stems and a good keeper when cut. Sure to please. Broad 4' to 5' bush. Pictured page 10 . . . . . **2.00**

**ORFEO** (B IC) 6" deep purple with perfect incurved form. Winner of many blue ribbons in dahlia shows. Good cutflower as well as beautiful garden plant. 4' bush. Pictured page 10. . . . . **.50**

**PASTEL** (B SC). 5" striking carmine pink cutflower. Very heavy blooming 4' bush. Pictured page 9. . . . . **1.00**

**PERFECTOS** (B SC). At last a bright red which doesn't fade, even in 90 to 100 degree weather! Thin wiry stems hold the flowers well above the dark green foliage. Almost no open centers, with exhibition quality blooms at all times. Withstands the ravages of red spider mites extra well, too! 6" to 7" flowers on 5' bush. Flowers easily last a week when cut. The best dahlia we have grown in this shade and class. Pictured page 4. . . . . **2.50**

**PIN UP** (B IC). Very nice 5" orchid purple. Very dainty incurved form. Good cutflower and healthy 4' bush. Pictured page 10. . . . . **1.50**

**POLAR BEAUTY** (B SC). 6" white cutflower which doesn't bruise as easily as most whites. Good stems, free flowering 5' bush. . . . . **1.00**

**PRIDE OF HOLLAND** (A StC). 8" to 10" bright pink. Very pointed petals. Sometimes comes open centered. 6' bush. . . . . **1.00**

**PRISCILLA** (B IC). 6" to 7" pure bright orange with beautiful incurved form. Winner of Challenge Cup in Holland in 1956 as well as the award for the best cut flower. A perfect dahlia for autumn. 4' to 5' bush. Indeed the best orange incurved we have grown. . . . **2.00**

**RAYONNANTE** (B IC). Very nice 7" blooms of bronze blended with old rose. Heavy blooming 6' bush. Pictured page 3. . . . . **.75**

(Continued Next Page)



## CACTUS DAHLIAS — Continued

<b>REMEMBRANCE</b> (A SC). Huge 12" blooms that are a good 6" to 7" deep. Very fine white with a slight lavender cast on the face of the flower. Free flowering 6' bush.....	1.50
<b>RIESENWUNDER</b> (A SC). 8" to 10" carmine pink with white to creamy yellow center. Strong healthy 5' bush. Pictured page 9....	1.00
<b>RIVOLI</b> (B IC). 6" to 8" bright incurved yellow. Excellent cutflower. Heavy blooming 6' bush. Blue ribbon winner again for us at the 1959 Oregon State Fair.....	1.00
<b>RODEO</b> (A SC). A new blood red champion for the show table! Rodeo won two blue ribbons for us in each of the 1958 and 1959 Oregon State Fairs against all comers of any size and type in the red shades. Perfect show flower in hot or cool weather. Flowers average about 8" to 9" on 3' laterals. Vigorous 5' bush. Highly recommended and a truly good investment. Pictured page 4.....	3.00
<b>RUBATO</b> (B SC). Light apricot orange with center blending into a rich yellow. Perfect to use in arrangements as an accent to darker colors. Fine stems and a good cutflower. 6" to 7" flowers on a 5' bush. Free flowering. Pictured page 4.....	1.50
<b>RUDI RAUCHER</b> (B SC). 6" to 7" bright orange with yellow tips. Award winner in Europe. Free flowering 5' bush.....	2.50
<b>SALMON GLORY</b> (A IC). 8" to 10" perfect blooms of salmon apricot with a yellow center. Has made one of the best records in competition the last few years. 5' to 6' bush. Pictured page 4.....	1.25
<b>SILVER WEDDING</b> (A IC). A real show champion! Disbudded blooms are nearly 12" across. Color is a creamy white with a pale lilac blush, accentuated in cool weather. Blue ribbon winner every year! Free blooming 6' bush.....	1.00
<b>SMOKY</b> (A IC). 8" to 10" deep mauve with a lot of bronze blended. A shade not seen in any other dahlia. Very descriptive name. 5' to 6' bush. Pictured page 5.....	1.00
<b>ST. THERESE</b> (B StC). 5" light pink with white center. Finely pointed petals and soft shade make it one of the favorites. Good cutflower. 4' bush.....	1.25

<b>TELEVISION</b> (B IC). 4" to 5" bright yellow with the ends of the petals brushed with a fiery orange. Flowers don't have quite enough substance and depth and therefore are not recommended for cutting. Bright and free flowering 4' bush.....	2.00
<b>THE CARDINAL</b> (A SC). 10" glowing red on 6' vigorous bush. Many awards to its credit. Pictured page 16.....	.75
<b>TORNADO</b> (B IC). 6" to 8" deep orange red. Flowers have great depth and are outstanding. Heavy blooming 6' bush. Pictured p. 9	1.00
<b>TOSTO</b> (B SC). 4" to 5" rich plum red blooms on 5' bush. Very good cutflower which blends well with light pink shades. Tremendous amount of flowers per plant.....	1.00
<b>VAL ST. LAMBERT</b> (B IC). One of the most beautiful and striking dahlias grown anywhere. A finely petaled 8" bloom with a center of rich cream brushed almost solidly with cerise pink along the outer two-thirds of the petals. 4' to 5' bush. Suggest you disbud this for greater strength in the stems. It blooms so heavily the stems soon are too weak to hold the flowers erect. Pictured page 4.....	1.00
<b>VAMPYR</b> (A IC). 10" deep orange. Petals twist and curl for a pleasing form. Challenge cup winner. 6' bush.....	1.00
<b>VICTORY DAY</b> (B StC). 8" bright scarlet red, sometimes slightly notched on the petal tips. Good stems and fine cutflower if cut properly. 6' bush. Pictured page 10.....	1.00
<b>VICTORY MAID</b> (B IC). 6" to 8" deep blood red tipped white. Nice form and always true to color. Blue ribbon winner again this year. This one should be disbudded for stronger stems. 5' bush. Pictured page 5.....	1.50
<b>WHITE FAVORITE</b> (B SC). 6" white. Excellent cutflower. Free blooming 5' bush.....	1.00
<b>YELLOW SPECIAL</b> (B StC). 6" rich yellow. Highly recommended for cutting. Free blooming 3' bush. Pictured page 9.....	.75
<b>YOUTH</b> (B IC). 6" light pink. Heavy blooming cutflower with good stems. 4' bush. Pictured page 3.....	.75
<b>ZENITH</b> (B StC). 6" deep silvery purple with reverse of petals silver. Early and free flowering. Finely pointed petals, very popular. 5' bush.	1.00

## TERMS OF SALE

1. All tubers or clumps are fully guaranteed to be true to name and free from disease and any which prove otherwise will be replaced cheerfully on return.
2. We make a nominal service charge of 50c extra on orders for less than \$5.00. This partly covers the cost of our catalog and dahlia booklet.
3. C.O.D. Shipments are NOT ACCEPTED. They cost you an average of 75c to \$1.00 or more, and mean much more work for us.
4. Delivery in Southern United States will begin March 1st. Orders shipped earlier on request, but on customer's own risk against loss from freezing. Shipment to Northern United States will begin April 15th. These dates are the earliest practicable for planting in their respective areas. (In Oregon we plant from the 15th of April to the 15th of June with fine results. Dahlias should be planted about 90 days prior to the time you want them to bloom.
5. No orders shipped after June 4, 1960. After June 4th, new prices will be published for 1961 delivery.
6. ORDERS ARE HANDLED PROMPTLY IN THE ORDER THEY ARE RECEIVED.
7. Please list second choices. If substitutions should be necessary, we will send varieties of equal or greater value in similar color and type.

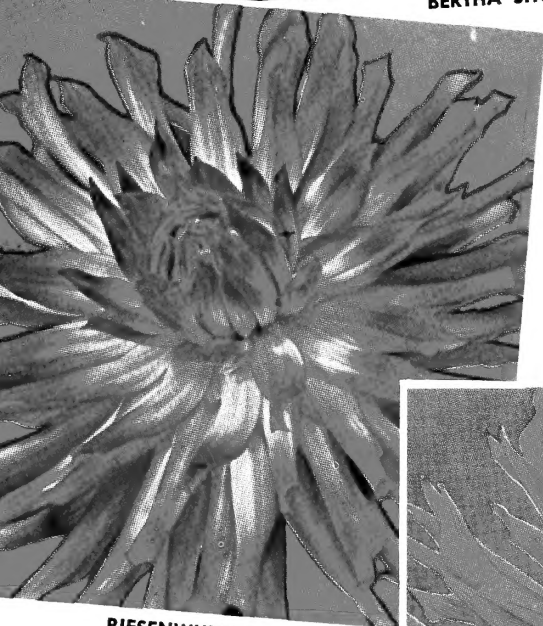


MRS. LeROY (FRANCES S.) McDUFFEE prepares to make the initial cut in dividing a clump of dahlia tubers. Mrs. McDuffee is Dick McCarter's mother, and together with his father founded the business more than thirty years ago. Still active in the business, one of her specialties is dividing the "hard to cut" varieties. Yes, she still grows dahlias in her yard as a hobby, too!

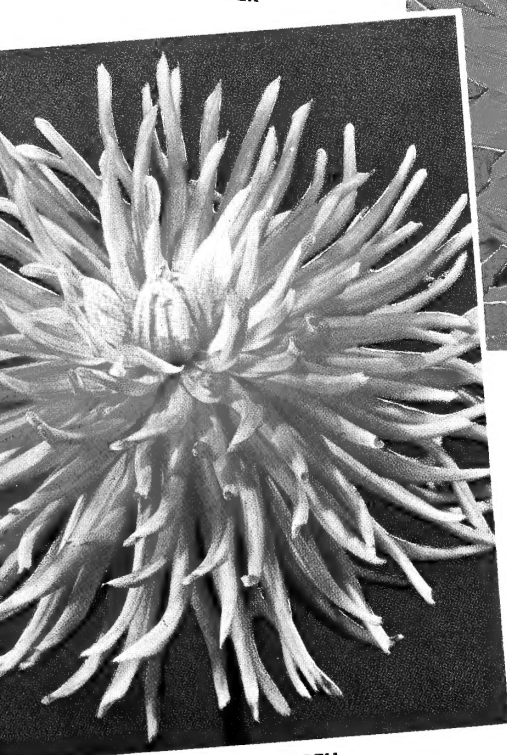
**We at Swan Island  
Dahlias recommend  
Horticulture Magazine  
to our customers.  
Horticulture Magazine  
features the latest news  
and ideas in gardening.**



BERTHA SHONE



RIESENWUNDER



GOOD EARTH

# MORE CACTUS

## Dahlias



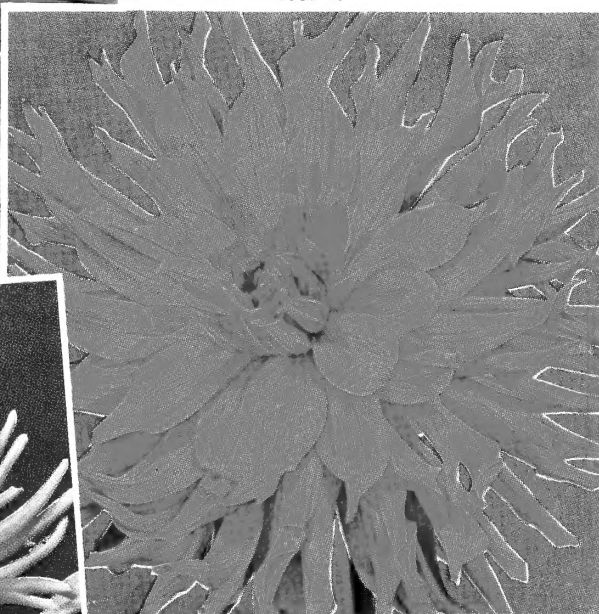
GRANDEZZA  
TORNADO

YELLOW SPECIAL  
PASTEL

**COLLECTION D-9A only \$3<sup>95</sup>**  
(<sup>\$4.25</sup> value)

1 EACH OF 4 PICTURED ABOVE

MAGNIFICENT



### ARMLoads OF FLOWERS ALL SEASON LONG!!

*the more you cut them—  
the more they bloom!!*

Dahlias are a long term investment  
in good living. Give them sun, drain-  
age, water and your dividends start  
coming in.

### "The Big 5"

**COLLECTION D-9B**

**\$5<sup>50</sup>**  
only (<sup>\$5.75</sup> value)

1 each: BERTHA SHONE  
GOOD EARTH GUNYAH GLORY  
MAGNIFICENT RIESENWUNDER



GUNYAH GLORY

**BOTH COLLECTIONS—D-9A and D-9B only \$8<sup>95</sup> (9 varieties)**  
(<sup>\$10.00</sup> value)



PIN UP — \$1.50

See pages 6-8  
for complete  
descriptions of  
these varieties



ST. THERESE

MITHRA



OCTOPUS CAROUSEL COPPERHEAD

**COLLECTION D-10A**  
ONE EACH OF THE THREE ABOVE FOR

**\$4<sup>50</sup>**

(\$5.00 value)

**SPECIAL OFFER**

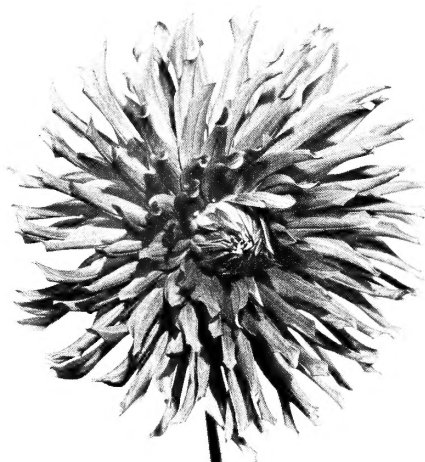
**COLLECTION D-10D**

1 EACH OF ALL  
14 VARIETIES PICTURED  
ON THIS PAGE

only **\$15<sup>00</sup>**

(reg. value \$18.00)

*Order This Special Offer  
and Save*



ORFEO

**COLLECTION D-10C**

1 EACH OF  
LYRIEK — MITHRA  
FRANCES S.  
ORFEO — ST. THERESE

All 5 for **\$4<sup>25</sup>**  
(\$4.50 value)



BERGER'S MASTERPIECE CLARION

CYGNUS

VICTORY DAY COMMANDANT CATRY

SPECIAL CUTFLOWER CACTUS

**COLLECTION D-10B**

ALL 5 FOR **\$6<sup>50</sup>**

(value \$7.00)



LYRIEK



FRANCES S



# Use This Chart To Help Select Varieties For Exhibition

For purposes of exhibiting, larger flowering dahlias are divided into two size groups, "A" — 8 inches or more across, and "B" — 4 inches to 8 inches. They are further divided into the five major types and fourteen color classes as shown on the top and side margins of the chart. Thus if one wants an "A" size Semi-Cactus to exhibit, simply choose one of the varieties in any square under this heading. To figure color class entries, merely follow down the left hand side to the color desired and then read across the page. Official classifications of the American Dahlia Society have been used.

Colors	"A" Size — 8" or more across					"B" Size — 4" to 8" flowers				
	Formal Decorative	Informal Decorative	Semi-Cactus	Incurved Cactus	Straight Cactus	Formal Decorative	Informal Decorative	Semi-Cactus	Incurved Cactus	Straight Cactus
White	D'Arcy Sainsbury The Real Glory	CAY Dolly Sawyer	Ivory Giant	Silver Wedding			Windlassie	Polar Beauty	Helsinki	Cygnus Jersey Dainty
Yellow		Quinn's Tidal Wave				First Lady Golden Leader			Octopus Rivoli	Finesse Anversoise Yellow Special
Orange	Charles Mastick			Vampyr		House of Orange	New Country	Rubato	Priscilla	Koningen Juliana
Flame	Arthur Godfrey Ruffled Giant	Colonel Little		Giant of Baarn		Brandaris Flamingo	Caroline Kernochen	Best Seller Golden Heart	Television	
Autumn	Margaret Duross Companion	Croydon Masterpiece Mayor Frank Otis	Magnificent			Arc de Triomphe			Copperhead Golden Autumn Golden Rectitude	
Red	Rosalie Gordon		The Cardinal		Edna D			Nicky K Rodeo Perfectos	Coral Robinson	Victory Day Blyheid
Dark Red	Blackout Linda Lou Stellaette		Ami Louis Blin	Constant Permeke		Deep Velvet			Grandezza	Doris Day Juanita
Pink		Pink Giant Enchantment Ruffles		Salmon Glory	Belle Dame Fresco	D-Day Gerry Hoek Jersey Beauty		Good Morning Miss Rose Fletcher	Danseuse Good Earth Nagel's Solidite Berger's Masterpiece	Fair Maid Grandmaster Berger
Lavender	Lavender Perfection	Powder Puff		Diva		F. H. Archer			Lyriek Hoek's Glory	
Purple		Night Editor	Gunya Glory			Thomas Edison			Caroussel Orfeo Pin Up	Zenith
Light Blend	Kidd's Climax	Andrie's Wonder Majestat Vargas Gardner		Bertha Shone Juliana Regina	Flying Saucer		Fantasie	Miss San Diego		Val St Lambert
Dark Blend		Autumn Blaze			Frances S	Ballego's Glory Sellwood Glory			Smoky	
Bi-Color	Tiara					Sir Nigel Tartan	Santa Claus Wanda Meade		Cheerio Victory Maid	
Variegated		Zah Bernkopf Simoun	Figaro	Samba		Gypsy Girl Eastern Echo Swan's Pink Echo				Nita



CROYDON  
MASTERPIECE

LAVENDER  
PERFECTION

SELLWOOD  
GLORY

**COLLECTION D-12**

One each pictured

VARGAS GARDNER    SELLWOOD GLORY  
CROYDON MASTERPIECE  
FIRST LADY    LAVENDER PERFECTION

only \$6<sup>50</sup>  
(\$7.00 value)

**BOTH COLLECTIONS D-12 and D-13**

All 14 Varieties shown on both pages

only \$16<sup>95</sup>  
(\$19.00 value)

VARGAS GARDNER

FIRST LADY



WINDLASSIE  
COMPANION  
NIGHT EDITOR

ROSALIE GORDON  
RUFFLES  
ARC DE TRIOMPH

NEW COUNTRY  
CAROLINE KERNOCHEN  
LINDA LOU

**"NIFTY NINE" COLLECTION D-13 for only \$10<sup>95</sup> (\$12.00 value)**

**ONE EACH OF ALL 9 VARIETIES PICTURED ON THIS PAGE**





**RUFFLED GIANT**

**DINNERPLATE SIZE**

# DAHLIAS

**SHOW TABLE CHAMPIONS**

*5 super giants in a beautiful color carnival*

**COLLECTION D-14A**

**5 for \$5<sup>95</sup>** (\$6.50 value)

See pages 18-19 for descriptions of all varieties on this page.



**DOLLY SAWYER**



**MAJESTAT**



**ENCHANTMENT**



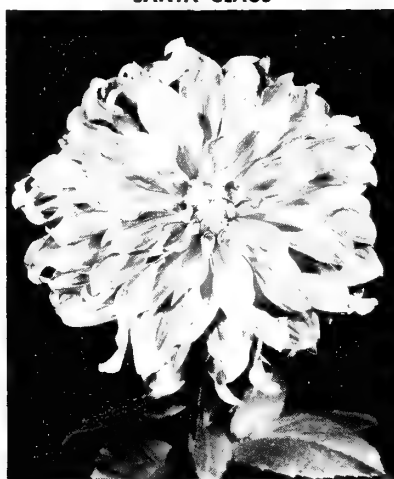
**STELLAETTE**

**BOTH COLLECTIONS D-14A and D-14B ( ALL 10 VARIETIES PICTURED THIS PAGE ) only \$11<sup>95</sup> (\$13.25 value)**

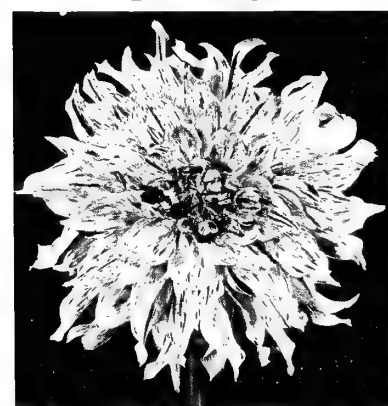
**SIR NIGEL**



**SANTA CLAUS**



**ZAH BERNKOPF**



**D'ARCY SAINSBURY**

## COLLECTION D-14B

5 more show table champions in both medium and large flower size

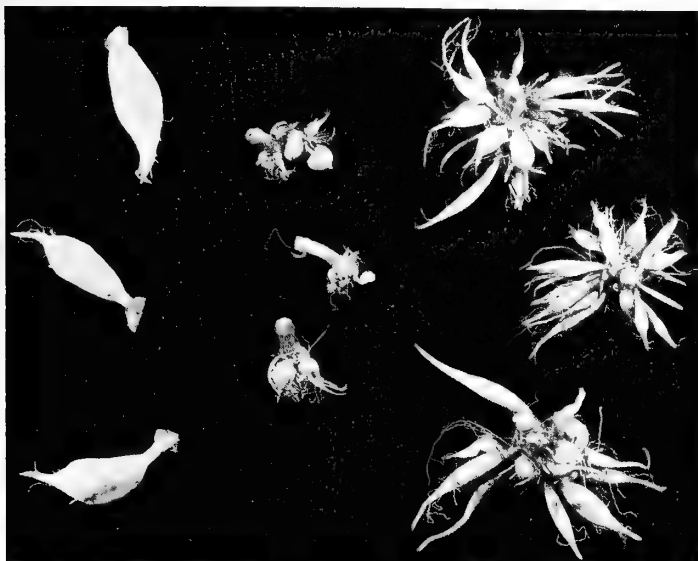
**ONE EACH OF THE 5 VARIETIES PICTURED HERE**

**only \$6<sup>25</sup>** (\$6.75 value)



**THOMAS EDISON**

# SOMETHING NEW HAS BEEN ADDED . . . .



TUBERS                      POT CLUMPS                      FIELD GROWN CLUMPS

Shown above are typical tubers, pot clumps, and field grown clumps from cuttings. Note the larger size of the field grown clumps as compared with the pot clumps. If cut in two, each piece of the field grown clump will produce full size bushes and flowers.

## WHAT OUR CUSTOMERS SAY

*Enclosed please find pictures and clipping of our local flower show and am very happy to inform you that I took three first and one second prize. Your dahlias are now taking prizes in the new and largest state in the union.*

Wrangell, Alaska  
R. W. M.

*My dahlias bought from you last spring were simply beautiful. This year we're digging up more lawn so we can have another bed of dahlias. I can hardly wait for your new catalog.*

San Francisco, Calif.  
Mrs. A. E. C.



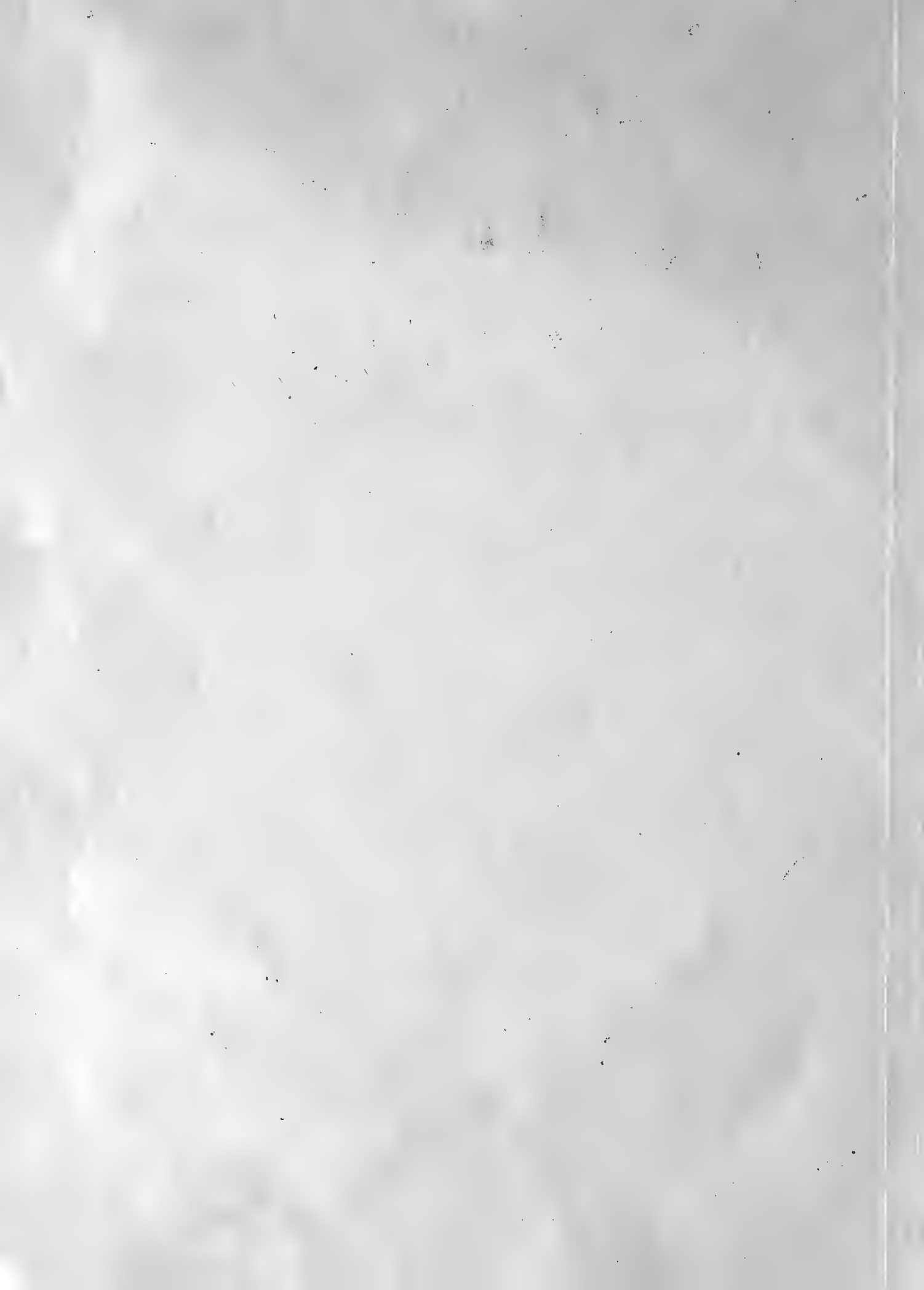
More than a million visitors enjoyed our dahlia planting in the "Garden of Tomorrow" at the Oregon Centennial Exposition in Portland during the summer of 1959. About 2,000 hills were in bloom from early July until the close of the Exposition in late September. The building in the background with the interesting architecture is the Forest Products Pavilion.

For years some of the foremost dahlia growers in England and the European continent have produced what are known in the trade as "pot clumps." In this method of propagation "cuttings" are made in the greenhouse in late winter and early spring. After rooting, the cuttings are planted in small 3" pots and are allowed to grow through the season. A small clump of tubers is formed by digging time in the fall, and this clump is then sold without being divided.

A few of the dahlias grown in the United States are produced by this method, but we have felt that neither American grown nor imported stock has been completely satisfactory for general distribution to the public because of small size, broken "necks," and a high incidence of rotting or shriveling during storage on some varieties. We have also found a lot of misnamed dahlias at times because the pot plantings are frequently not allowed to bloom, and thus no check for possible mixups can be made by the grower.

After moving to Canby nine years ago, we started planting experimental plots of dahlia cuttings. Because of the extremely fine, light, sandy soil (soil maps call it Sifton Sand and only about three square miles exist in the entire State of Oregon), we have been able to bypass the potting and can plant the rooted cuttings directly into the field, thus allowing the clumps to grow to a larger size and producing what we refer to as field grown clumps from cuttings. These plants bloom profusely in our field, thus giving us an opportunity to thoroughly check each variety for being true to name. We have also eliminated the storage difficulties and the problem of broken necks on these clumps by techniques developed in the past years of research.

In the last decade or so it has also been proven that the establishment of "mother blocks" of the very finest plants for propagation can aid materially in improving variety strains. At Swan Island Dahlias we started adapting this "mother block" program to dahlias several years ago and have already achieved dramatic results with many varieties. Now for the first time we have available limited quantities of field grown clumps from cuttings taken from our "mother block" stock on many varieties. In addition to receiving our usual fine quality, you will frequently get the added bonus of being able to divide many of these clumps in half, with each piece producing full size bushes and flowers this year, the same as regular tubers. Where varieties have been propagated by this method, field grown clumps will be shipped in your order at no extra cost. **Please do not ask for them on specific varieties. If we have them, they will be sent automatically.**







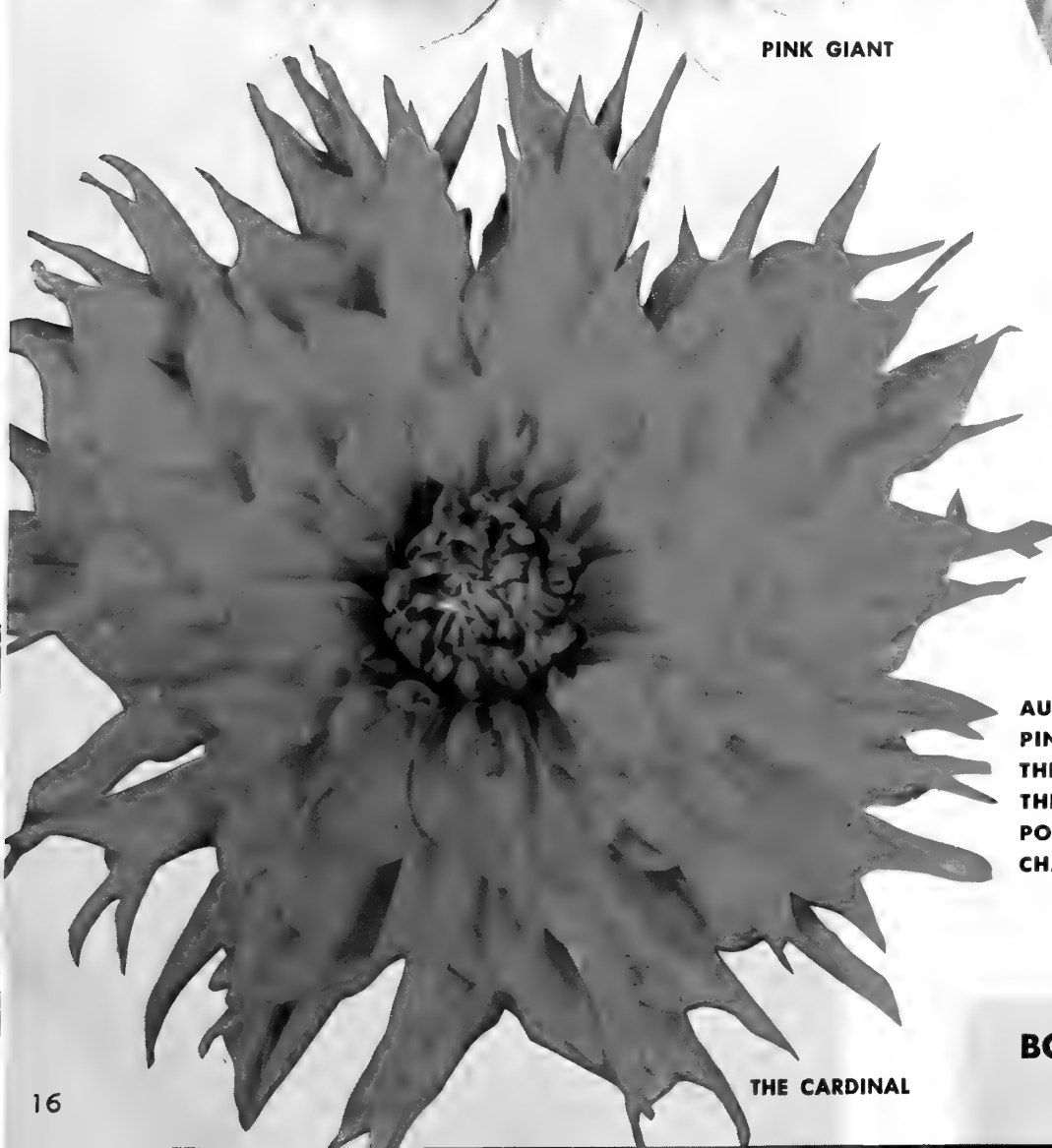
PINK GIANT

AUTUMN BLAZE



TARTAN

IVORY GIANT



THE CARDINAL

## Swan Island's 1960 Special

ALL 6 OF THESE PRIZE-WINNING BEAUTIES

PINK GIANT — AUTUMN BLAZE — TARTAN — IVORY GIANT  
THE CARDINAL — ANDRIE'S WONDER

COLLECTION D-16 **\$7<sup>95</sup>** postpaid  
(\$8.25 value)

ADDITIONAL COLLECTIONS FEATURING THESE FINE DAHLIAS

### COLLECTION D-17A

AUTUMN BLAZE (A ID). 12" flame (illus.).  
PINK GIANT (A ID). 10" pink (illus.).  
THE CARDINAL (A SC). 10" red (illus.).  
THE REAL GLORY (A FD). 10" pure white.  
POWDER PUFF (A ID). 12" lilac.  
CHARLES L. MASTICK (A FD). 10" orange.

All 6 for **\$5<sup>95</sup>**  
(\$6.25 value)

### COLLECTION D-17B

TARTAN (B ID). 7"-8" maroon/white (illus.).  
IVORY GIANT (A SC). 10" creamy white (illus.).  
ANDRIE'S WONDER (A ID). 10" salmon/cream (illus.).  
TIARA (A FD). 9"-10" peach and white.  
EDNA D (A StC). 9"-10" bright red.

All 5 for **\$6<sup>95</sup>**  
(\$7.50 value)



ANDRIE'S WONDER

BOTH COLLECTIONS D-17A and D-17B — 11 prize winners only **\$12<sup>50</sup>**  
(\$13.75 value)

# World Famed Giant Decorative Dahlias

Decorative: Flowers have broad petals which are flat or only very slightly rolled.

FD — Formal Decorative: Flat petals with an even, regular placement throughout the flowers.

ID — Informal Decorative: Generally flat petals, sometimes slightly rolled at the tips, but with an irregular arrangement or formation. A — 8" or more across. B — 4" to 8" across.

**ANDRIE'S WONDER** (A ID). Quite a striking dahlia! The unusual formation and coloring appeal to all dahlia enthusiasts. Our basket displays at our fall shows are fresh and "pert" even after three days under hot lights, which is quite extraordinary for 10" blooms. The petals are a blend of salmon orange and pink with cream at the base. The petals in the center of the bloom are slightly curled at the tips with the outer petals flattening back to the stem. Visitors have questioned its being in the dahlia family because of its distinctiveness. Disbud for maximum size. Free flowering 4' bush. Pictured page 17. .... **\$1.50**

**ARC de TRIUMPH** (B FD). Perfectly formed 7" rich gold cutflower. Heavy blooming 5' bush. Pictured page 13. .... **1.00**

**ARTHUR GODFREY** (A FD). One of the largest American introductions. The 10" to 12" immense flowers have a beautiful orient red color with orange shadings. Can be grown to 14" with disbudding. Stems are strong and carry the flowers well out of the foliage. 4' bush. .... **1.00**

**AUTUMN BLAZE** (A ID). Well named, as its flame red color is quite sensational. Huge 12" blooms on long stems (can be grown to 14" or more disbudded). Free flowering 5' bush. We consider this the best yet in the informal flame class. Winner of three blue ribbons at each of the 1958 and 1959 Oregon State Fairs (both years it won the LARGEST DAHLIA award). Pictured page 17. .... **1.00**

**BALLEGO'S GLORY** (B to A FD). Loads of 7" to 9" blooms of a rich mahogany and gold color. Excellent cutflower. 5' bush. .... **1.00**

**BLACKOUT** (A FD). Perfectly formed 8" blooms of deep velvety maroon. Rich dark green foliage. A standout garden plant. 4' bush. .... **.75**

**BRANDARIS** (B FD) (named for a lighthouse in the North Sea). Excellent 6" cutflower of a bright rich scarlet orange with a distinct golden center. Will last up to 10 days when cut. Free flowering 5' bush. Pictured page 19. .... **1.00**

**CAROLINE KERNOCHEN** (A ID). 8" creamy yellow with rose brushed to ends of the petals. Flowers twist and curl. 6' bush. Pictured p. 13. .... **1.50**

**CAY** (A ID). See complete description on page 2. .... Net **10.00**

**CHARLES L. MASTICK** (A FD). 10" compact blooms of bronze with shades of orange to the center. Blooms are deep and full, often appearing near round in shape. 4½' bush. .... **.50**

**COLONEL LITTLE** (A ID). 9" showy flowers of a bright orange with a lighter reverse. The low 4' bush makes a lovely garden plant. .... **1.50**

**COMPANION** (A FD). A good new addition to the dahlia family. The 8" very formal blooms are a salmon and apricot blend. Good stems, with a healthy 6' bush. Good cutflower. Pictured page 13. .... **2.00**

**CROYDON MASTERPIECE** (A ID). Widely acclaimed in America and Europe, as well as in its native Australia because of its wonderful vigorous growth and the tremendous size of its flowers. The color is a very attractive orange, with fine strong stems and an exceptional number of flowers for a variety which grows so large. It has been an outstanding show winner every year and we recommend it without hesitation. 12" flowers can be grown to 15" with disbudding. Sturdy 5' bush. Pictured page 12. .... **1.50**

**D'ARCY SAINSBURY** (A FD). 10" best all 'round white for exhibition and cutting. Vigorous 4' bush. Still the most popular white. Pictured page 14. .... **.75**

**DEEP VELVET** (B to A FD). 8" deep velvety red. Free flowering 5' bush. .... **.50**

**DIXIE'S WINEDOT** (A ID). 10" blooms of creamy white with flecks and dots of wine red. Free flowering 6' bush. .... **.75**

**DOLLY SAWYER** (A ID). 10" creamy white wavy petaled blooms which curl back to the stem. Free flowering 5' bush. Pictured p. 14. .... **1.00**

**EASTERN ECHO** (B FD). 5" blooms of dark rose pink with deeper rose red flecks and stripes. Sometimes comes with pure rose red flowers. Free blooming 6' bush. .... **.75**

**ENCHANTMENT** (A ID). A tremendous rose pink which easily attains 14" in diameter when disbudded. Very free blooming and striking in the garden. Awarded "Newest and Most Perfect" ribbon. Pictured page 14. .... **2.50**

**FANTASIE** (B ID). 7" yellow with each petal tip and edges brushed with red. Rather flat flowers are held erect on good stems and keep up to a week when cut. We think this is an improvement on the older Mme. de Bruxelles. 4' bush. .... **2.00**

**FIRST LADY** (B FD). 7" yellow wavy petaled flowers curl gracefully back to the stem. Winner of many awards. Free flowering 5' bush. Pictured page 12. .... **1.50**

**FLAMINGO** (B FD). 6" carmine pink blended maize yellow. A good dahlia for the garden as well as for cutting (will last 5 days or more). Frequently has up to 25 blooms on a plant at one time. 5' bush. Well named as its bright coloring stands out in the garden. Pictured p. 19. .... **.75**

**FRANCES H. ARCHER** (B FD). 7" almost ball shaped lavender. Perfectly formed petals. 6' bush. Cutflower dahlia. Pictured page 19. .... **.50**

**HOUSE OF ORANGE** (B FD). 6" blooms of bright pure orange. Excellent cutflower with good stems. Very popular. 4' bush. Pictured page 19. .... **1.00**

**JERSEY BEAUTY** (B to A FD). 7" to 9" rich pink with yellow at base of petals. Good cutflower with long stiff stems and vigorous growth. A 30-year-old dahlia still going strong. 6' bush. .... **.75**

**KIDD'S CLIMAX** (A FD). Huge 12" blooms are a cream shaded to soft yellow blended with heliotrope. Blue ribbon winner 1959 Oregon State Fair. Free flowering 6' bush. .... **2.00**

**LAVENDER PERFECTION** (A FD). One of our most ideal dahlias! It has a vibrant color not normally found in lavender shades. The lavender pink flowers grow to at least 10" without disbudding and up to 13" if disbudded. Winner of many awards here and in Europe and a dahlia that is here to stay. Healthy 4' to 5' bushes. Pictured page 16. .... **1.25**

**LINDA LOU** (A ID). Rich velvety red 9" flowers are borne in profusion on a healthy 5' bush. A recent introduction from Australia. Disbudding will produce spectacular blooms. Winner of many awards. Pictured page 13. .... **1.75**

**MAJESTAT** (A ID). Enormous 12" flesh pink flowers, slightly tinted salmon with a darker reverse. Excellent stems and a huge 6' to 7' bush. Good show flower. .... **1.00**

**MANHATTAN** (A ID). 9" lilac pink, with the formation almost approaching that of a semi-cactus. Plants are exceptionally sturdy and grow rapidly to a height of about 6', with many laterals and a great profusion of bloom. Reliable garden dahlia. .... **1.00**

**MARGARET DUROSS** (A FD). Vibrant deep golden orange, with the 10" to 12" flowers carried well above the foliage on cane-like stems. Disbudded blooms will be sure candidates for "Most Perfect in the Show." A personal favorite. 5' bush. .... **3.00**

**MAUREEN CONNOLLY** (B FD). 7" light yellow with very formal globular shaped blooms. Prize winner in its color and class. 4' bush. .... **1.00**

**MAYOR FRANK OTIS** (A ID). 12" coppery bronze. Has won many prizes for "Largest Dahlia in the Show." Very distinctive form with the petals being rolled and curled. 5' bush. .... **.75**

**MISS ELSIE JANE** (B ID). 6" creamy pink. Petals twist and curl, giving it a striking appearance. One of the prettiest formed dahlias of all times. 5' bush. .... **.75**

**MOROVSKA BESEDA** (A ID). A very unusual color and form. 8" velvety scarlet with the inner petals being slightly rolled, showing an ivory reverse. Sometimes has a slight yellow edging to the petals. 4' bush ..... **.75**

**MUSASHI** (A ID). 10" reddish purple base with rose pink markings. A real showpiece in the garden. 4' bush..... **1.00**

**NEW COUNTRY** (B ID). 7" bright pure orange on one of the longest and strongest stems we have ever seen. Ideal cutflower (will last 5 days or more). Highly recommended. Winner of many awards. Healthy 6' bush. Pictured page 13..... **1.50**

**NIGHT EDITOR** (A ID). 11" purple with a silver reverse. Well shaped flowers are carried on fine stems, making it outstanding for exhibition. Blue ribbon winner at each of the 1958 and 1959 Oregon State Fairs. Free flowering 5' bush. Pictured page 13..... **1.25**

**PINK GIANT** (A ID). Huge 10" beautiful clear pink flowers carried well out of the foliage on strong stems. Good cutflower and highly recommended. Free flowering 5' bush. Pictured page 17..... **1.00**

**PINK SUTHERLAND** (A ID). 8" light pink blooms have very long stiff stems and will last four days or more when cut. Naturally self branching, with a healthy 6' bush. Very popular..... **.50**

**POWDERPUFF** (A ID). Immense 12" blooms of a clear light lilac rose on a 5' bush with exceptionally luxuriant foliage. A color sport of the well known variety Sherwood's Peach, and like its parent rather late in blooming. An especially nice addition to this rather sparsely filled color class..... **1.50**

**QUINN'S TIDAL WAVE** (A ID). Tremendous 12" flowers are a bright yellow with an interesting petal formation. By far the best clear yellow in its class to date. Free blooming 5' bush..... **2.00**

**ROSALIE GORDON** (A FD). 10" carmine red with flowers very deep and full. Its free blooming habit makes it a riot of color in the garden. Outstanding dahlia. 4' bush. Pictured page 13..... **1.00**

**RUFFLED GIANT** (A FD). 10" to 12" brilliant flame. Low 3' to 4' bushes are a solid mass of blooms. One of the largest and most beautiful dahlias in the garden. Pictured page 14..... **1.00**

**RUFFLES** (A ID). The ruffled and frilled petals are a rich shade of soft pink. 8" flowers hold up well when cut. A dahlia with real character, and beyond doubt one of the most beautiful in the entire garden. A personal favorite of ours. 5' bush. Pictured page 13.... **1.00**

**SANTA CLAUS** (A ID). 8" orange with red shadings, each petal distinctly tipped white. Blooms early and profusely all through the season. Will keep up to 4 days when cut. Healthy 5' bush. Pictured page 14 ..... **1.00**

**SELLWOOD GLORY** (B to A FD). 7" to 9" purple with silvery white edging on the petals. Outstanding prize winner and excellent for cutting. Everybody's favorite. 5' bush. Pictured page 12..... **1.25**

**SIMOUN** (A ID). A very flashy dahlia with 10" bright yellow flowers usually spotted and striped red. 3' to 4' bush. Free flowering.... **1.00**

**SIR NIGEL** (B FD). 7" vibrant rosy lavender, sometimes tipped white. Flowers are very formal and curl back to the stem. Will keep up to 4 days when cut at our shows. Very popular 4' bush. Pictured page 14. Stock limited ..... **1.50**

**STELLAETTE** (A FD). Tremendous 12" blooms of a rich dark red on one of the best stems ever seen in a dahlia. Really stands out in the garden. 4' bush. Pictured page 14..... **1.00**

**STELLA PLANERT** (A ID). Wavy petaled blooms are 10" across and a beautiful glistening purple. Petals curl back to the stem. Flowers are held erect on long canelike stems. 6' bush..... **1.50**

**SWAN'S POLKA DOT** (BB FD). Our new 1960 Introduction. See page 2 for complete description ..... **5.00**

**TARTAN** (B ID). A very exceptional and distinct new bi-color! Blooms are 7" to 8" across and are a rich velvety maroon with glistening white edges and tips. Flowers are globular shaped and nearly as deep as they are wide. Stems are strong and hold their flowers erect. We recommend topping this one so as to delay blooming until mid-September as the heat of the summer burns the buds. Disbud for maximum size. Many awards in both the United States and Europe. 5' bush. Pictured page 17..... **2.00**

**THE REAL GLORY** (A ID). 10" pure white on 6' to 7' bushes. Has won "Best Dahlia in Show" and many other ribbons. Ideal for cutting or exhibition and very popular. This dahlia has been used in basket arrangements at hundreds of weddings..... **1.50**

**THOMAS EDISON** (B to A FD). 8" rich purple that looks like velvet. Excellent stems and a good cutflower. Loads of blooms on a healthy 5' bush. Pictured page 14..... **1.00**

**TIARA** (A FD). A beautiful 9" peach with white tips. One of the largest bi-colors if disbudded. A gorgeous dahlia. 4' bush..... **1.00**

**TOWN TOPIC** (A FD). Robust growing 9" purple, occasionally tipped white. Bushes may reach 7', and carry the flowers well on cane-like stems. Be sure to top this reliable garden variety..... **.75**

**VAMP** (A ID). A spectacular new rich glowing dark red with purple undertones. This dahlia has that extra "something" which sets it apart from the ordinary. 8" flowers on fine stems with beautiful dark green foliage and healthy 5' bushes. A real champion..... **3.50**

**VARGAS GARDNER** (A ID). Huge 12" blooms are a soft creamy white with a faint lilac blush on the center. Very popular. We recommend topping this one to get longer stems. Heavy blooming 5' bush. Award winner for "Largest and Most Perfect Dahlia in the Show." Pictured page 12..... **1.50**

**VITALITE** (A FD). 8" bright clear yellow on a healthy 6' bush. Centers are sometimes "lopsided."..... **.50**

**WANDA MEADE** (B to A ID). 8" bright red with white tips. 4' bush. Blooms so profusely that later flowers are likely to have weak stems (disbudding helps) ..... **.50**

**WINDLASSIE** (B to A ID). A "B" size white which can be grown to 10" with disbudding. Petals are exquisitely curled and twisted and give the appearance of a huge curly ball. Won many blue ribbons. 5' bush. Pictured page 13..... **1.00**

**YELLOW SHOW** (B FD). Very early blooming bright yellow 6" flowers on good stems for cutting. This dahlia will produce best topped when it is about 18" high. 4' bush..... **.75**

**ZAH BERNKOPF** (A ID). 8" to 9" ivory white base heavily striped and splashed with deep rich wine red and lovely rose pink. Has better stems than Dixie's Winedot and is more heavily marked. Fine new variegated dahlia, and a good candidate for competitive entries. Free blooming 6' bush. Pictured page 14..... **2.50**



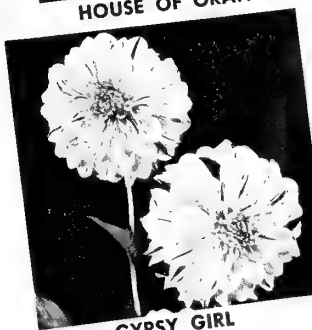
BRANDARIS



F. H. ARCHER



HOUSE OF ORANGE



GYPSY GIRL



FLAMINGO

## MEDIUM SIZE DECORATIVES

### COLLECTION D-19

BRANDARIS — F. H. ARCHER

HOUSE OF ORANGE

FLAMINGO — GYPSY GIRL

All 5 for \$3<sup>95</sup>

(\$4.25 value)



## SMALL FLOWERING

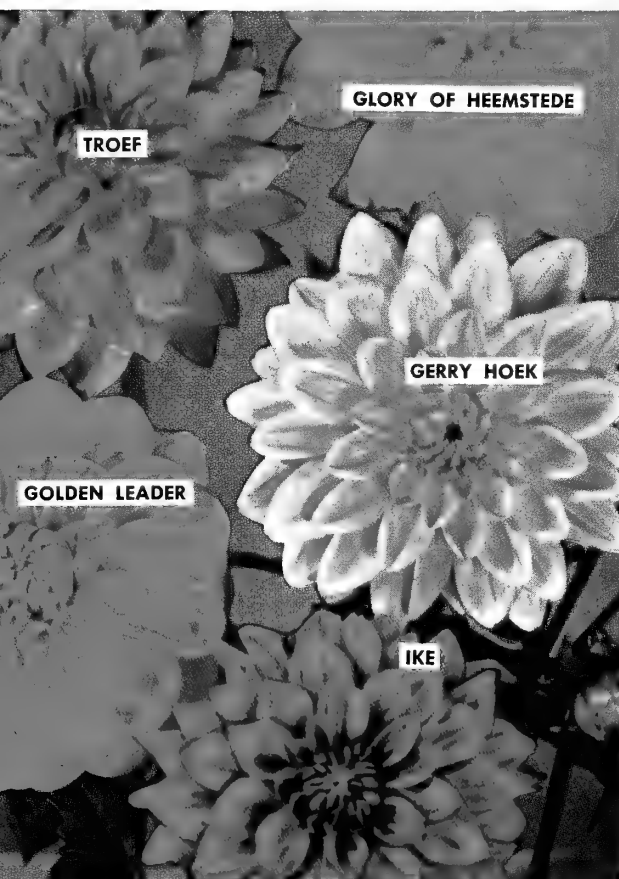
# Cactus Dahlias

M — Miniature: A general term which applies to all dahlias producing flowers less than 4" in diameter, pompons excluded. The term has nothing to do with bush height.

BB — flowers 4"-6" across. SC — Semi-cactus; IC — Incurred cactus;

StC — Straight cactus.

<b>ANDRIE'S ORANGE</b> (M SC). Still one of the nicest miniatures for cutting. 4" orange flowers have stiff stems. Free flowering 3' bush. ....	.75
<b>ANIMATO</b> (M IC). Lovely 4" rose pink. Fine stems and keeps up to a week when cut. The incurved form is quite appealing. 3' bush. ....	.75
<b>CENTENNIAL JOY</b> (M IC). See page 2 for complete description. ....	3.00
<b>CHEERIO</b> (BB IC). A very striking 4" to 5" bright plum red with tiny silver tips (Tyrian purple). One of the best cutflowers of all times with customer reports of blooms lasting up to 10 days. Long stiff stems all season and a heavy blooming 4' bush. (illus.).....	1.00
<b>DORIS DAY</b> (BB IC). A nice addition to the smaller dark red cactus cutflowers. First blooms will be about 5", getting smaller later in the season. 4' bush. (illus.).....	1.00
<b>HESTIA</b> (M SC). Very pretty soft autumn colored flowers that curl up daintily. First blooms are about 5" with later ones smaller. Heavy blooming 5' bush. Highly recommended for cutting. ....	.75
<b>LADY SUNBEAM</b> (BB SC). Another good addition in the golden shades. 4" to 5" blooms are a pretty gold with slight bronze shadings. Keeps well when cut and produces loads of flowers. 3' bush (illus.).....	1.00
<b>LITTLE MERMAID</b> (M SC). A very dainty 3" white with small petals. Good cutflower and lots of flowers all season. 3' bush. (illus.).....	1.50
<b>LOVELY LOOKER</b> (M IC). 3" to 4" flowers are an elegantly shaped salmon red. Low 3' bushes have a mass of bloom all season. ....	1.00
<b>MIDGET</b> (Dwarf—M SC). A new bedding miniature from Holland, with bushes 2' or less in height. Free flowering, ideal for mass planting. Clear rose pink flowers 4" across. ....	1.25
<b>MONTAFON</b> (M StC). Delicately shaded pale lavender with white undertones. Fascinating little 3" flowers which make up nicely in arrangements. The low 2' bushes are a gorgeous mound of color all season. (Illus.).....	.75
<b>ORIENT MORN</b> (M IC). Elegantly formed 4" incurved flowers of bright salmon orange with yellow shadings at the base of the petals. Flowers are 3" deep, curling back to the fine stems. 4' bush. Good cutflower. ....	1.50



### COLLECTION D-20C

ALL 5 VARIETIES PICTURED ABOVE

**\$3<sup>25</sup>** (\$3.50 value)

MONTAFON

LADY SUNBEAM

One  
Each  
of All  
5 Varieties  
Pictured Here

### Collection D-20A

for **\$4<sup>95</sup>**  
(\$5.25 value)

<b>PINKETTE</b> (M StC). 4" light pink with a touch of gold at the base of the petals. Extremely free flowering with excellent stems. Ideal for cutting. 4' bush. Pictured page 22. ....	1.00
<b>PREFERENCE</b> (M StC). 4" salmon pink cutflower. Bushes grow rapidly to a height of 5', with an absolute mass of blooms. Real pastel shading. ....	1.00
<b>RED JOY</b> (BB SC). 5" fiery bright red on ideal stems for cutting and arranging. Early and free blooming, with some later blooms showing open centers. 3' bush. ....	1.00

### ENTIRE COLLECTION D-20B

15 VARIETIES SMALL CACTUS — **\$16<sup>25</sup>**  
(\$17.25 value)

## SMALL FLOWERING

# Decorative Dahlias

M — Miniature (4" or less); BB-4"-6"; FD — Formal decorative; ID — Informal decorative.

<b>ARABIAN NIGHT</b> (M FD). 4" black red waterlily. 3'. Pictured page 22. ....	1.00
<b>FASHION BEE</b> (M FD). Lovely 4" tan with distinct white tips. Good cutflower. Free flowering 5' bush. ....	1.50
<b>GERRY HOEK</b> (BB FD). 5" pink waterlily, best cutflower. 6'. (illus.).....	.50
<b>GLORY OF HEEMSTED</b> (M FD). 4" yellow waterlily, sometimes open centered. 6'. (illus.) .....	1.00
<b>GOLDEN LEADER</b> (BB FD). 6" pure gold cutflower. 5' bush. (illus.).....	.75
<b>GYPSY GIRL</b> (BB FD). 5" variegated purple and white, with many flowers on a 6' bush. Amount of marking varies tremendously, even on the same bush. Pictured p. 19. ....	1.00
<b>IKE</b> (M FD). 4" heavy blooming blood red cutflower. 6'. (illus.).....	.50
<b>LILY BELLE</b> (M FD). 4" delicate satin pink cutflower. 4'. Pictured page 22. ....	.50
<b>LITTLE JEWEL</b> (M ID). 3" tiny light pink. Good stems and a favorite for arrangements. 4'. Pictured page 22. ....	1.00
<b>MUSETTE</b> (M FD). 3" bright red and white. Low 3' bush is covered with blooms all season. Early blooming cutflower. Pictured page 22. ....	.50
<b>ORCHID LADY</b> (M FD). 4" clear orchid pink. Up to 100 blooms at one time. ....	.50
<b>PINK PEARL</b> (BB FD). Wonderful new 5" dark pink waterlily. Our 5' bushes were absolutely covered with flowers on long stiff stems. Good cutflower. ....	1.00
<b>REEDLEY</b> (BB FD). Good clear orange waterlily type. 5" flowers have sturdy stems and a favorite for cutting. 5' bush. Pictured page 22. ....	.75
<b>TROEF</b> (BB FD). 5" heavy blooming pure orchid waterlily. Best stems and a good cutflower. 5'. (illus.).....	.75
<b>WHITE FAWN</b> (M FD). 4" best all 'round white cutflower. 4'. Pictured page 22. ...	.50
<b>YELOW CHEER</b> (Dwarf—M FD). Low growing 18" new miniature ideal for bedding or mass effects. 4" yellow flowers. Early and free flowering. ....	1.25

### ENTIRE COLLECTION D-20D

16 VARIETIES OF SMALL DECORATIVES

**\$12<sup>25</sup>**  
(\$13.00 value)

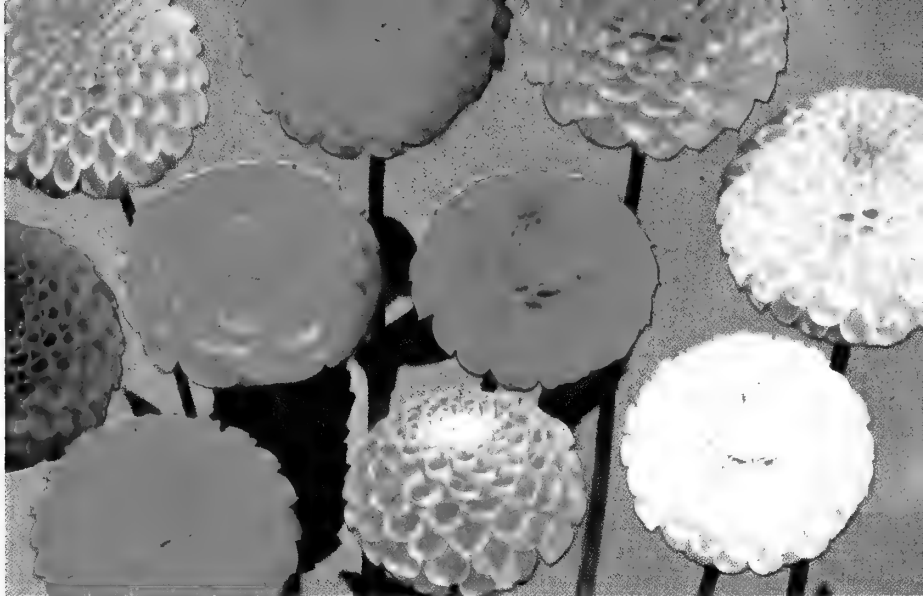


## POMPON DAHLIAS

Fully double flowers almost round in shape with tightly quilled petals. Flower size 2" or less. These little "buttons" are ideal both in the garden and for cheerful bouquets in the house. Loads of gay, bright flowers on self-branching bushes. Sure to please.

**50c Each (except where noted)**

- ALICE.** Bright red. 5' bush (illus.).  
**ANDRE MENOU.** Bright pink. 4' bush (illus.).  
**BASEBALL.** Perfect new white. 4' bush — **\$1.00**  
**CHALLENGE.** Maroon with white tips. 5' bush.  
**DARKEST OF ALL.** Deep black red. 5' bush.  
**DORIA.** Tiny dark maroon. 4' bush.  
**EFFECT.** Larger bright red. 5' bush.  
**FUJI.** Mottled red and gold. 4' bush (illus.).  
**HELEN ANITA.** Lavender pink with white center. 4' bush (illus.).  
**JOANNA PETTIT.** Glowing salmon pink. 6' bush.  
**JOE FETTE.** Pure white. 5' bush (illus.).  
**LAURIE.** Soft cream. 5' bush.  
**LIBBY ROHR.** Wine purple. 5' bush (illus.).  
**MARY MUNNS.** Orchid lavender. 5' bush (illus.).  
**MINNIE MELLS.** Lavender pink darkening to purple on tips of petals. 5' bush.  
**MORNING MIST.** Soft orchid blush. 4' bush (illus.).  
**PATRICIA K.** Light lavender pink. 4' bush.  
**PEGGY ANN.** Orange and gold. 6' bush (illus.).  
**RED EYE.** Gold with red. 4' bush.  
**REGULUS.** Violet purple. 4' bush — **75c**  
**WITKOPJE.** Tiny pure white. 4' bush — **75c**  
**YELLOW BOY.** Clear bright yellow. 4' bush (illus.).  
**ZONNEGOU.** Golden yellow. 4' bush.



Top row: ANDRE MENOU, FUJI, MARY MUNNS  
 Center row: LIBBY ROHR, YELLOW BOY, ALICE, MORNING MIST  
 Bottom row: PEGGY ANN, HELEN ANITA, JOE FETTE

**COLLECTION D-21A \$4<sup>50</sup>**

**1 EACH OF 10 VARIETIES PICTURED (\$5.00 value)**

## BALL DAHLIAS

Exactly like pompons except the flowers are more than 2" in diameter.

- CALIFORNIA SCARLET.** 4" scarlet. 5' bush .50  
**CHARLOTTE CALDWELL.** 6" bright orange. 3' bush .50  
**CLARA CLEMENS.** 5" deep red with white tips. Blue ribbon winner. 4' bush .75  
**DAINTIBALL.** 4" light rosy lavender. 4' .50  
**PEPY.** 4" blooms have an unusual combination of colors blended beautifully together. The outer edges of the petals are a plum red lightening to a pink which blends into gold at base. Very attractive 4' bush .75  
**SUPERINTENDENT AMHRYN.** 5" clear pink on a 5' bush .50  
**TIPPY.** 5" golden yellow on long stems, 6' bush .50  
**WILLY DEN OUDEN.** 4" bright orange with yellow at the base (flame). 5' bush 1.00



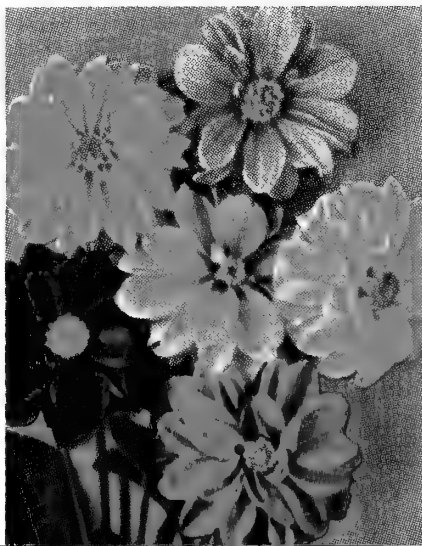
CLARA CLEMENS      DAINTEBALL  
 WILLY DEN OUDEN      CHARLOTTE CALDWELL

**ENTIRE COLLECTION OF 8 BALL DAHLIAS only \$4<sup>75</sup>**  
**COLLECTION D-21B (\$5.00 value)**

## JAPANESE BISHOP

Still the most popular dahlia of any type year after year! The rich 3" dark red flowers contrast strikingly with very dark, almost black foliage, making each bush a beautiful picture plant. Widely used as a "hedge" effect, or as a foreground for taller growing varieties, as Japanese Bishop rarely grows over 3 feet in height. A real gem to add that touch of distinction to your garden. Cut the flowers when the first row of pollen is just beginning to show color and they will last a week in those gay bouquets. Cut at least an 8" stem so you are sure to get some buds and foliage to make your arrangements really outstanding.

**\$1.00 each      3 for \$2.75**  
**6 for \$5.00      12 for \$8.50**

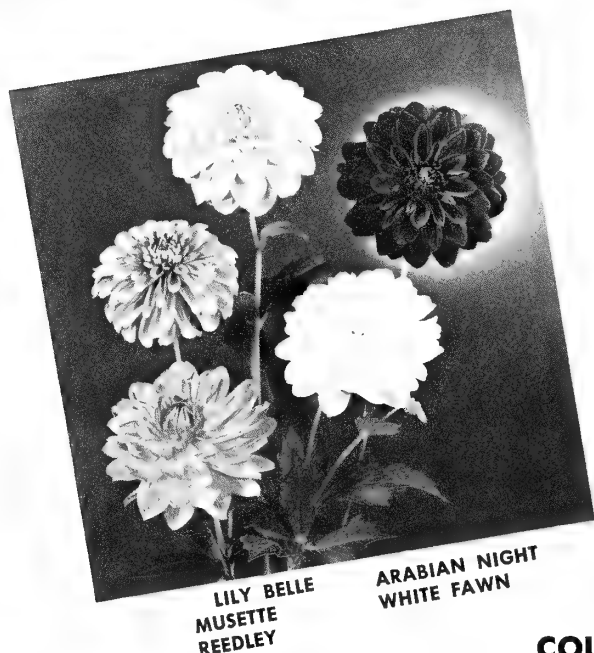


## DWARF DAHLIAS

These little beauties are perfect to brighten up the yard! Flowers are about 2" in size and are ideal for cute little bouquets. The bushes are 18" to 24" in height and **will bloom about 60 days after planting** and will continue until frost, if you keep the old flowers cut off the plants. The low bushes are beautiful in borders, beds, planters, window boxes or rock gardens located in sunny areas. Cut when the first row of pollen is just beginning to open. Best of all they come in a rainbow assortment!!

**12 for \$3.00**  
**24 for \$5.75      48 for \$10.50**  
 (mixed colors)

# MINIATURE DECORATIVE AND WATERLILY DAHLIAS



LILY BELLE  
MUSETTE  
REEDLEY

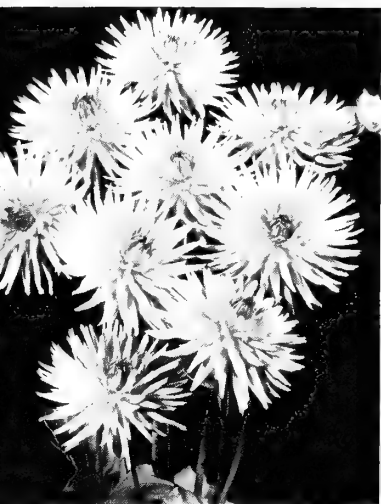
ARABIAN NIGHT  
WHITE FAWN



LITTLE JEWEL

## COLLECTION D-22

ALL SIX MINIATURE DECORATIVE DAHLIAS PICTURED HERE — **\$3<sup>95</sup>** (\$4.25 value)



PINKETTE (see page 20)

## "DAHLIA GROWING MADE EASY"

### A NEW SWAN ISLAND DAHLIA BOOKLET

Our new booklet on all phases of dahlia growing will be sent free of charge with each order. This handy reference guide is printed with a small page size so that it will fit in your pocket, and is chock-full of interesting and useful information.

Simple, easy-to-follow directions carry you through all stages of successful dahlia growing for the home gardener. Planting, watering, cultivating, fertilizing, spraying, digging, and storing are all covered in a step by step program to give you maximum results.

Handling of cut flowers and preparation of blooms for the show table are also included, knowledge gained through 34 years of experience in growing millions of dahlias.

A separate section tells and **shows with pictures** how to divide your dahlia clumps. Growing dahlias from cuttings is described and made easy, even if you have never tried this fascinating method of propagation before . . . all in one handy little pocket size book. Order your dahlias now and get your free copy. Those not ordering are requested to send 50c for each copy desired.

## A—B—C's ABOUT DAHLIAS

- |   |  |
|---|--|
| <p><b>A</b> Always plant quality tubers if you want the best results.</p> <p><b>B</b> Bone meal is a good source of the phosphates dahlias need.</p> <p><b>C</b> Cut flowers early in the morning or late at night. They're fresher then.</p> <p><b>D</b> Dahlias from Swan Island are fully guaranteed to please.</p> <p><b>E</b> Each order gets individual care and attention in handling.</p> <p><b>F</b> Foliage counts heavily on the judges' scorecards.</p> <p><b>G</b> Good culture includes a regular dusting or spraying program.</p> <p><b>H</b> Happy people are found where dahlias abound.</p> <p><b>I</b> If you don't already grow dahlias, start this year. You'll like them!</p> <p><b>J</b> Just a little extra care will give lots of extra results.</p> <p><b>K</b> King of fall flowers — that's the dahlia!</p> <p><b>L</b> Loads of flowers all summer and fall are yours with dahlias.</p> <p><b>M</b> Many people top their plants to prevent too tall a growth.</p> | <p><b>N</b> New varieties are tested thoroughly at Swan Island before being marketed.</p> <p><b>O</b> Old flowers should be kept cut off your plants.</p> <p><b>P</b> Prune your bushes by cutting long stems, including buds.</p> <p><b>Q</b> Quality is assured when you order from Swan Island Dahlias.</p> <p><b>R</b> Rotted cow manure is an ideal dahlia fertilizer.</p> <p><b>S</b> Share this catalog with a friend. They'll enjoy it, too.</p> <p><b>T</b> Tie up your dahlias before fall winds and rains knock them down.</p> <p><b>V</b> Variegated dahlias always stand out in the garden.</p> <p><b>W</b> Water thoroughly every week to a depth of 6"-8" during budding and blooming season.</p> <p><b>X</b> Xpect (Apologies to Noah Webster) no more out of your dahlias than what you put in them.</p> <p><b>Z</b> Zeal and loving care will pay off with more and better blooms.</p> |
|---|--|

# DWARF SINGLE DAHLIAS FOR BEAUTIFUL LANDSCAPES

Unexcelled for beds, borders, rockeries, window boxes, or planters. Plant 1 foot apart, in sunlight (avoid trees), have good drainage, fertilize as recommended in our growing instructions sent free with every order, water well during blooming AND they will produce **hundreds** of blossoms all season if you **keep the old flowers cut off**. Use them for bouquets, cut when first row of pollen begins to show, use hot water treatment (page 5) and see how well they last! They produce a clump just as other dahlias do — these are not raised from seed.



## Dwarf "Baby" Singles

Flower Size: 1"; Bush Height: 12" to 18"  
(See page 24 for illustration of bush)

**\$1.00 each; 6 for \$5.00; 12 for \$8.50**

**BAMBINO.** Wee tiny pure white flowers are borne in an absolute mass covering the entire bush — plenty to cut for adorable little bouquets and plenty left for the garden. Pictured page 24.

**BONNIE ESPERANCE.** Bright rosy pink wee flowers on good stiff stems. Very gay and colorful addition.

**LULLABY.** Very delicate soft pink tiny flowers add such a "gracious" touch. They are really fun to arrange (note illustration above). Pictured page 24.

**MINIATURE.** Such a sparkling bright little yellow — impossible to resist this one! It really "lights up" the garden. Pictured page 24.

**PICCOLINO.** Flowers are a rich (almost velvety) rosy wine, a color which strikingly sets off the others in this group. Pictured page 24.

## Dwarf Singles

Flower Size: 2" to 3"; Bush Height: 18" to 24"

**G. F. HEMERICK.** A very bright garden plant with 3" clear orange flowers. **.75 ea.; 6 for \$3.50**

**LADY EILEEN.** Rich rose pink blooms are 2" across and have a maroon halo around the open center. **.75 each; 6 for \$3.50**

**MURILLO.** Hosts of 2" blooms on a plant rarely exceeding 18" in height. Flowers are a vivid pink with a darker halo around the open center. Pictured page 24. **.50 each; 6 for \$2.50**

**NELLIE GEERLINGS.** 2" bright red on a 12" to 15" plant. One of the earliest to bloom. A border of this along our driveway "stopped the traffic." Pictured page 24. **.75 each; 6 for \$3.50**

**PINK BEDDER.** 2" clear light pink of a very pretty tone. Blue ribbon winner at each of the 1958 and 1959 Oregon State Fairs. Pictured page 24. **.50 each; 6 for \$2.50**

**SNOW WHITE.** 2" clear white on a plant 12" to 15" in height. Very popular indeed. **\$1.00 each; 6 for \$4.25**

**ZOMERZON.** Delicate 2" orchid pink with a bright rose red halo around the open center. **.75 each; 6 for \$3.50**

## BISHOP OF LLANDAFF—Outstanding Dark Foliage Peony Dahlia

**BISHOP OF LLANDAFF** (Miniature Peony). Here is an outstanding companion for our famous Japanese Bishop. The foliage is a similar dark bronzy green color (almost black), but the leaves have a very distinct notching, giving a lacy effect. The flowers are a little larger and a darker more intense shade of red, with two rows of petals around the open centers. We have an exceptionally fine strain of this variety, and feel sure it will please all who grow it. 3 foot bushes.

**\$1.00 each**

**3 for \$2.75**

**6 for \$5.00**

**12 for \$8.50**

### "I don't have any bugs. Why should I spray?"

The best time of all to dust is when you don't have a serious infestation of insect pests. Prevention is still far and away the best cure. Also it is quite possible to have an infestation of insects and not be aware of it. Many pests are very tiny and one must look closely to see them. This is especially true of thrip and red spider. Dust or spray your bushes regularly and be sure.

### To Wash or Not to Wash?

One of the questions concerning storage most frequently asked us is, "Should I wash my dahlia clumps in the fall after I dig them?" There is no flat "yes" or "no" answer to this. If you have had difficulty with your tubers drying out in storage, then it probably will be better to leave the dirt on, as the soil is an added protective coating which shields your tubers from the air. On the other hand, if your storage is cool and moist, washing is usually a good idea, particularly if you have a heavy clay soil. We have seen many clumps rot when put away with a large ball of wet muddy clay around them. Consider your storage facilities and then make your decision as to washing. If you are having good luck with your present method — don't change.

### Divide in Fall at Digging Time or Wait Until Spring?

This is another question frequently asked, and one which we can only answer by asking you a question. "How much do you know about dividing dahlia clumps?" The "eyes" or sprouts for next season are plainly visible at digging time . . . if you know what you are looking for. They usually appear as little white "bumps" around the base of the stalk, although they sometimes may be colored. If you can readily see the eyes, it is perhaps easier for you to divide as you dig as the tubers are still soft and splitting open the stalk also frequently stops rot from setting in. However, if you **don't know for sure** what a dormant eye looks like, wait until Spring when you can eye them out and the sprouts are prominent.

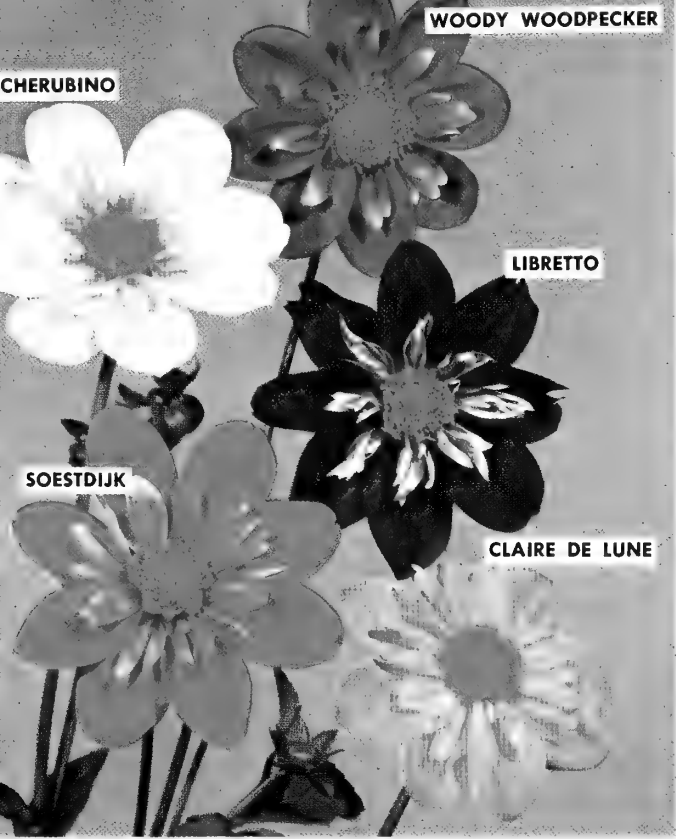
**DETAILED INFORMATION ON ABOVE IN OUR NEW BOOKLET  
SENT FREE WITH ALL ORDERS**

## FLASH!! Report from the Mid-West Trial Gardens

**CENTENNIAL JOY** scored 85.6 (this is very high) at the American Dahlia Society trial gardens at Michigan State University, East Lansing, Michigan. The report states, "Bloom average 4"-4½" by 2½" deep on stiff, straight, and wiry stems, with flowers held half facing to erect. Late blooming, but abundant flowering on healthy vigorous plants."

More than ever you should include this outstanding **new** dahlia in your garden. Don't forget the low, low price is only \$3.00 (far less than you would expect to pay for a highly rated new variety).

*Note: This report was not received until after our copy had been submitted to the printers, and therefore we could not include it on page 2 with the descriptive material on Centennial Joy.*



## COLLECTION D-24A \$4<sup>25</sup> (\$4.75 value)

one tuber each of 5 varieties pictured above



## COLLECTION D-24B

ONE TUBER EACH OF  
4 VARIETIES PICTURED  
AT LEFT

only \$3<sup>95</sup>  
(\$4.25 value)

NEEDLES

LA GIOCONDA

LA CIERVA

LADY FRIEND

## Dwarf Singles for Beautiful Landscapes

Unexcelled for beds, borders, rockeries, window boxes, or planters. Plant 1 foot apart. They will produce hundreds of blooms all season if you keep the old flowers cut off. Cut for bouquets as recommended for Kokette. This picture shows a bush of the variety Miniature, and is characteristic of the mound of flowers you can enjoy on the dwarf baby singles.



Miniature  
Bush  
12" - 18"  
Tall

# COLLARETTE DAHLIAS

Collarettes are daisy-like flowers, with only one row of petals (most varieties have 8 petals, but a few have more), around the open center, but with the addition of one or more rows of petaloids (usually of a different color) forming a collar around the open center. Most of them make excellent cutflowers and should be cut when the outer row of pollen is just beginning to open. Each plant will have up to several hundred blooms per season.

- CHERUBINO.** Perfectly formed 3" white with a creamy collar around the center. Good cutflower. 3' bush. (illus.)..... 1.00
- CLAIRE de LUNE.** Very bright 3" yellow blooms with a collar of the same color. Good cutflower. 4' bush. (illus.)..... 1.00
- LA CIERVA.** Deep purple with white edges and collar. 4" blooms are good for cutting, lasting up to a week. Very free flowering 4' bush with fine stems. (illus.)..... 1.50
- LADY FRIEND.** Very pretty 4" clear pink with good stems and fine habits of growth. Unsurpassed as a cutflower and is beautiful with La Cierva in arrangements. A consistent blue ribbon winner. 4' bush. (illus.)..... 1.00
- LA GIOCONDA.** 4" flaming scarlet with a deep yellow collar. 4' bush. (illus.)..... .75
- LIBRETTO.** 4" dark red with white collar. 5' bush. (illus.)..... 1.00
- NEEDLES.** Needle-like lines of wine laid on an ivory base. The 4" outer petals and the collar are the same color. Very striking and very different cutflower. 4' bush. (illus.)..... 1.00
- ROCOCCO.** 4" lilac with a white collar. Free blooming 4' bush..... 1.00
- SOESTDIJK.** Bright 4" orange with perfectly formed petals. The collar is a bright yellow. A good cutflower and consistent blue ribbon winner. 4' bush. (illus.)..... 1.00
- SUNTAN.** A new shade in collarettes! Color is golden apricot with pink undertones. Different and very beautiful. 4" blooms on healthy 4' bush.. 1.00
- WOODY WOODPECKER.** © W.L.P. 1960. 3" blood red perfectly formed flower. The collar is the same blood red shade but with bright yellow tips on each petaloid. A tricolor dahlia with best of stems and prolific growth. Good cutflower. 5' bush. (illus.)..... 1.00

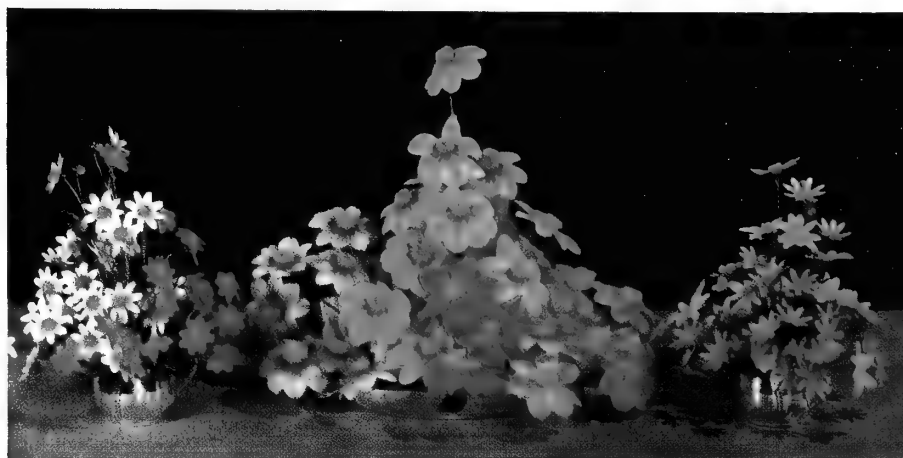
## ENTIRE COLLECTION OF 11 COLLARETTES Collection D-24C only

(\$11.00 value)

## KOKETTE

(Single) 3" bright cherry red with a spot of golden yellow on the tip of each petal. Stand-out garden plant because of its early and free flowering habits. One of the best dahlias for arrangements. Highly recommended in all respects. 5' bush. In common with all other open centered types, cut the flowers when the first row of pollen begins to open. Combined with the hot water treatment on page 5, blooms will last several days longer.

\$1.00 each 3 for \$2.75



White — Bambino Yellow — Shirley Red — Nellie Geerlings Yellow — Miniature  
Wine — Piccolino Left pink — Murillo Right pink — Pink Bedder Pink — Lullaby

## ENTIRE COLLECTION OF 8 BEAUTIES FOR BORDERS COLLECTION D-24D for \$5<sup>95</sup>

See page 23 for complete descriptions on all of the dwarf singles. (\$6.75 value)



# SWAN ISLAND ORDER BLANK FOR 1960

	AMOUNT	
<input type="checkbox"/> Swan's Pink Echo \$5 NET. <input type="checkbox"/> Centennial Joy \$3 NET. <input type="checkbox"/> Cay \$10 NET. <input type="checkbox"/> All 3/\$16.50		
<input type="checkbox"/> D-3A (Ballerina, Hoek's Glory, Juliana Regina, Rayonnante, Youth)	\$5.95	
<input type="checkbox"/> D-3B (Ami Louis Blin, Diva, Figaro, Miss San Diego, Silver Wedding)	\$5.50	
<input type="checkbox"/> BOTH COLLECTIONS D-3A AND D-3B (10 varieties)	\$10.95	
<input type="checkbox"/> D-4A (Helsinki, Nagel's Solidite, Rodeo, Salmon Glory, Val St. Lambert)	\$6.75	
<input type="checkbox"/> D-4B (Golden Heart, Perfectos, Rubato)	\$4.95	
<input type="checkbox"/> BOTH COLLECTIONS D-4A AND D-4B	\$11.50	
<input type="checkbox"/> D-5A (Blyheid, Good Morning, Jersey Dainty, Smoky, Victory Maid)	\$5.25	
<input type="checkbox"/> D-5B (Autumn Light, Corona, Dutch Salmon Pink, Esprit, Hylas)	\$3.75	
<input type="checkbox"/> BOTH COLLECTIONS D-5A AND D-5B (10 varieties)	\$8.75	
<input type="checkbox"/> D-9A (Grandeza, Pastel, Tornado, Yellow Special)	\$3.95	
<input type="checkbox"/> D-9B (Bertha Shone, Good Earth, Gunyah Glory, Magnificent, Riesenwunder)	\$5.50	
<input type="checkbox"/> BOTH COLLECTIONS D-9A AND D-9B (9 varieties)	\$8.95	
<input type="checkbox"/> D-10A (Caroussel, Copperhead, Octopus)	\$4.50	
<input type="checkbox"/> D-10B (Berger's Masterpiece, Clarion, Commandant Catry, Cygnus, Victory Day)	\$6.50	
<input type="checkbox"/> D-10C (Frances S., Lyriek, Mithra, Orfeo, St. Therese)	\$4.25	
<input type="checkbox"/> D-10D (ALL 14 VARIETIES PICTURED ON PAGE 10)	\$15.00	
<input type="checkbox"/> D-12 (Croydon Masterpiece, First Lady, Lavender Perfection, Sellwood Glory, Vargas Gardner)	\$6.50	
<input type="checkbox"/> D-13 (ALL NINE PICTURED ON PAGE 13)	\$10.95	
<input type="checkbox"/> BOTH COLLECTIONS D-12 AND D-13 (14 varieties)	\$16.95	
<input type="checkbox"/> D-14A (Dolly Sawyer, Enchantment, Majestat, Ruffled Giant, Stellaette)	\$5.95	
<input type="checkbox"/> D-14B (D'Arcy Sainsbury, Santa Claus, Sir Nigel, Thomas Edison, Zah Bernkopf)	\$6.25	
<input type="checkbox"/> BOTH COLLECTIONS D-14A AND D-14B (10 varieties)	\$11.95	
<input type="checkbox"/> D-16 (Autumn Blaze, Andrie's Wonder, Ivory Giant, Pink Giant, Tartan, The Cardinal)	\$7.95	
<input type="checkbox"/> D-17A (Autumn Blaze, Pink Giant, Charles Mastick, Powder Puff, The Cardinal, The Real Glory)	\$5.95	
<input type="checkbox"/> D-17B (Tartan, Ivory Giant, Andrie's Wonder, Tiara, Edna D)	\$6.95	
<input type="checkbox"/> BOTH COLLECTIONS D-17A AND D-17B (11 varieties)	\$12.50	
<input type="checkbox"/> D-19 (Brandaris, F. H. Archer, House of Orange, Flamingo, Gypsy Girl)	\$3.95	
<input type="checkbox"/> D-20A (Cheerio, Doris Day, Lady Sunbeam, Little Mermaid, Montafon)	\$4.95	
<input type="checkbox"/> D-20B (All 15 varieties small flowering cactus)	\$16.25	
<input type="checkbox"/> D-20C (Gerry Hoek, Glory of Heemstede, Golden Leader, Ike, Troef)	\$3.25	
<input type="checkbox"/> D-20D (ALL 16 varieties small decorative dahlias)	\$12.25	
<input type="checkbox"/> D-21A (10 varieties pompons pictured)	\$4.50	
<input type="checkbox"/> D-21B (8 varieties ball dahlias listed)	\$4.75	
<input type="checkbox"/> 12 DWARF DAHLIAS \$3.00 <input type="checkbox"/> 24 for \$5.75 <input type="checkbox"/> 48 for \$10.50 (MIXED COLORS ONLY)		
<input type="checkbox"/> 1 JAPANESE BISHOP \$1.00 <input type="checkbox"/> 3 for \$2.75 <input type="checkbox"/> 6 for \$5.00 <input type="checkbox"/> 12 for \$8.50		
<input type="checkbox"/> D-22 (Arabian Night, Lily Belle, Little Jewel, Musette, Reedley, White Fawn)	\$3.95	
<input type="checkbox"/> D-24A (Cherubino, Claire de Lune, Libretto, Soestdijk, Woody Woodpecker)	\$4.25	
<input type="checkbox"/> D-24B (La Cierva, Lady Friend, La Gioconda, Needles)	\$3.95	
<input type="checkbox"/> D-24C (Entire collection of collarettes — 11 varieties)	\$9.95	
<input type="checkbox"/> D-24D (Bambino, Lullaby, Miniature, Murillo, Nellie Geerlings, Piccolino, Pink Bedder, Shirley)	\$5.95	
<input type="checkbox"/> 42 GIANT GLADIOLUS MIXED COLORS \$3.50 <input type="checkbox"/> 75 for \$6.00 <input type="checkbox"/> 100 for \$8.00		
<input type="checkbox"/> D-32A (Best Seller, Juanita, Nita, Miss Rose Fletcher, Golden Autumn)	\$9.50	
<input type="checkbox"/> D-32B (10 Surprise Dahlias — our selection)	\$5.00	

(List individual varieties on other side please)

(Carry total to back of page) **TOTAL**



## A LOOK INTO THE OFFICE AT SWAN ISLAND DAHLIAS



SHIRLEY McCARTER takes time out from typing the copy for this catalog to put on a big smile for the camera. Shirley supervises all the office work and assumes the major responsibility for staging shows such as we put on here at our farm each fall, as well as having a hand in many other phases of the business.



MRS. EARL (Sabina) OLIVER has charge of our customer files, posting all information on orders, changes of address, etc., to the cards. Her message to you is, "PLEASE PRINT OR WRITE PLAINLY." Most troubles on deliveries of orders can be traced to poor or illegible handwriting.

In order to help avoid mistakes and speed delivery, we ask that all members of the same household please order under one name.

Also please use the same name each time you order. For example, if you order as Mrs. John Jones in 1959, don't order as Betty Jones in 1960. This confuses our records and may delay your order.

### CHRYSANTHEMUM CULTURE

Select an open sunny location where the plants will not be in shade more than a few hours a day. Avoid areas under trees or on the north side of buildings. Prepare the soil well, adding peat moss or barnyard manure if your ground is a heavy clay type or if it lacks in humus. In common with most plants, mums don't like "wet feet."

Plant after the ground begins to warm up in the spring, working in about a handful of bonemeal around each plant. Divide and re-plant your old clumps from the previous year. Individual shoots or young rooted cuttings will do much better than large old clumps. Plant deep enough so the roots will be down where they can get the moisture in the soil when the hot weather comes along.

Pinching is the practice of taking off the tip end (a half inch or so) of the new growth on your plants. This encourages lateral growth, with these laterals also being pinched after they are 8" to 12" high. Pinching will give you lower, broader plants with far more flowers at blooming time. If your plants are too tall and thin, even more severe pinching or topping is advised, just as it would be for dahlias. It is not advisable to pinch most mums after the latter part of July, as the buds may be beginning to form by this time.

Water thoroughly every week to ten days, soaking the ground to a depth of 6" to 8". Surface irrigation is preferable to overhead sprinkling. Your plants will stand up better and you'll have less trouble with mildew or other fungus diseases. Remember that if your plant lacks water it can't feed properly, as the fertilizer is delivered to the plant in soluble form through the roots.

If rotted manures are not available, fertilize with any well balanced commercial mix at the rate of a small handful to a plant two or three times during the growing season. Wait till your plants are well established before applying high concentrate mixes, and water in well.

Here at Swan Island we use a combination of DDT, Malathion, and Captan for both dahlias and mums with excellent results on both. These three materials are compatible with one another, and can be applied with safety both to the plants and the person doing the job. Use at the rate indicated on the package.

After frost, cut back the tops and mulch to a depth of several inches with any light porous material which will not heat in a pile when wet. Excelsior, light hay, cornstalks, and evergreen boughs have been used successfully.

# GIANT GLADIOLUS



A collector's choice selection of top quality Oregon grown gladiolus in the beautiful assortment of shades shown here in color. Hand picked, large sized bulbs only are included, and the dazzling colors and tall spikes covered with gorgeous florets will thrill and amaze you. Order today for the finest glad garden ever.

**42 HUGE No. 1 and JUMBO BULBS only \$3.50**  
**75 for \$6.00      100 for \$8.00**

## EARLY BLOOMING **MUM** SPECIAL

**Assorted colors and types in a special collection offer**

In response to many customer requests, we have selected some of the very earliest varieties to bloom from each of the several types of mums we grow (cushions excluded), combining them in this special collection offer. You'll get the exotic and finely petaled Spider Mums, top favorites for really gorgeous bouquets and arrangements in the home. Spoon Mums will add a dainty touch of grace and beauty with their tubular petals and tiny spoon tips. Stately English Mums can be disbudded and grown to "junior size" football type flowers, ideal for those special "dress up" occasions in the fall. Hardy Garden Mums with great masses of blooms round out the collection. White, Pink, Buff, Gold, Garnet, and many other colors in a beautiful Rainbow Blend. Each plant individually labeled as to color and type, so that you can plan your color scheme in advance. Don't miss this Special Early Blooming Mum Offer. Order Now!

**6 for \$2.50      12 for \$4.50**  
**24 for \$8.50**

C U T   A L O N G   L I N E

This is your chrysanthemum order blank. Cut along dotted lines. We will return your order blank along with your plants when they are shipped. Your growing instructions are on the back of this order blank. Our mums are shipped between April 25th and June 6th only. Plants are packed in Poly bags to assure freshness, unpack immediately after receipt. All are labeled as to color and type.

		( ) 6 for \$2.00		
CUSHION MUMS	( ) White; ( ) Pink; ( ) Yellow; ( ) Red; ( ) Purple; ( ) Bronze	( ) 12 for \$3.75		
		( ) 6 for \$2.50		
SPIDER MUMS	( ) White; ( ) Yellow; ( ) Pink; ( ) Buff; ( ) Green; ( ) Burgundy	( ) 12 for \$4.50		
		( ) 6 for \$2.50		
SPOON MUMS	( ) Yellow; ( ) Red; ( ) Pumpkin; ( ) Garnet; ( ) White; ( ) Pink	( ) 12 for \$4.50		
		( ) Magenta; ( ) Cream; ( ) Ruby; ( ) Rose; ( ) Bronze; ( ) Pink/Cream		
EARLY ENGLISH MUMS — MIXED COLORS ONLY — EACH ONE DIFFERENT		( ) 6 for \$2.50 ( ) 12 for \$4.50		
EARLY BLOOMING MUM SPECIAL — RAINBOW COLORS		( ) 6 for \$2.50 ( ) 12 for \$4.50 ( ) 24 for \$8.50		
If your combined order for Glads, Dahlias, and Mums is for less than \$5.00, please add 50c service charge.				
<b>TOTAL</b> (Check, Cash) (Mon. Order)				
(No C.O.D. Shipments)				

NAME \_\_\_\_\_  
 (Please Print)

STREET, ROUTE OR P.O. BOX \_\_\_\_\_  
 (Please Print)

CITY AND STATE \_\_\_\_\_  
 (Please Print)



# CHOICE CHRYSANTHEMUMS

*Chrysanthemum plants will be shipped from April 25th through June 6th. Plants will not be ready any sooner, so please do not ask for earlier shipment. We ship large, well rooted plants.*

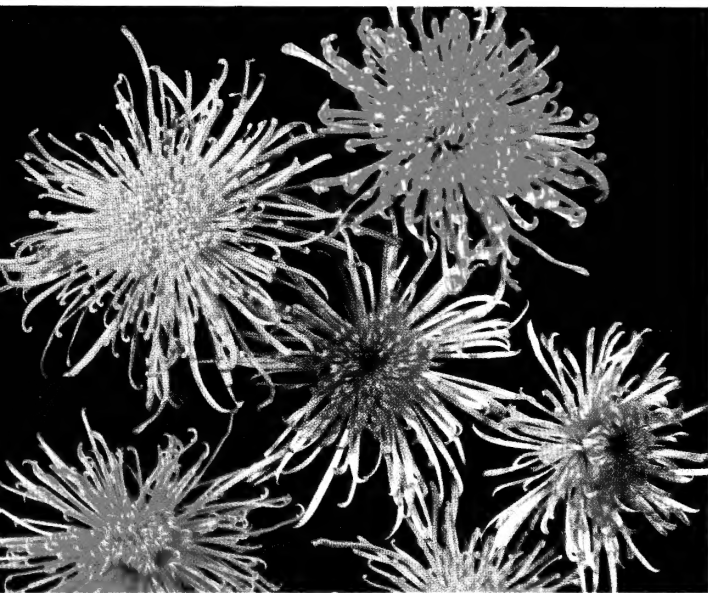


## CUSHION MUMS

These attractive gay little mounds of flowers are among the easiest of all mums to grow and have no superior in the garden world for borders or large rock gardens. Marvelous for mass effects, they are also extensively grown as potted plants. Their early blooming habits delight the gardener in the North where fall storms frequently interfere with proper blooming of later blooming types. They can very successfully be left in one spot for several years with larger and more spectacular displays of glorious color as the plants become larger. Try some of these compact little beauties this year and use dahlias of a complementary color for background. 12" to 18" high.

WHITE — PINK — YELLOW — RED — PURPLE — BRONZE

**6 Large Well Rooted Plants \$2.00 12 for \$3.75**



## SPIDER MUMS

Now you can enjoy the magnificent beauty of graceful spider mums in your own garden! The large flowers have sharp quilled petals like a cactus dahlia, but with an open tip which curls up, making a hook on the end of the petal. With disbudding you can have flowers 6" or more across — just like those costing several dollars a dozen in flower shops. Blooming period from middle of October on.

WHITE YELLOW PINK BUFF GREEN BURGUNDY

**6 Fine Large Plants \$2.50 12 for \$4.50**



## SPOON MUMS

These delightful mums remind one somewhat of a cactus dahlia except that the ends of the tubular petals flatten out in a tiny spoon. They are uniquely artistic and especially delightful for flower arrangements. In some varieties the spoon is the same color as the tube and in others there will be a variation in shade. Bushes average 3' to 4' in height.

RED — YELLOW — PUMPKIN — WHITE — BRONZE — PINK — ROSE  
GARNET — MAGENTA — RUBY — PINK W/CREAM — CREAM

**6 for \$2.50 12 for \$4.50**



## EARLY ENGLISH MUMS

English mums have been gaining more in popularity for the last several years than any other type because of their early blooming habits and large flowers. With disbudding and proper feeding flowers 5" to 6" across can readily be had. Without disbudding flowers will still be substantially larger than those of other standard types. The plants in this well balanced selection are all grown from outdoor raised stock and will delight the connoisseur as well as the beginner.

MIXED COLORS ONLY

**6 Large Well Rooted Plants \$2.50**

**12 Plants for only \$4.50**

# DAHLIAS ARE **FUN** FOR THE WHOLE FAMILY



**MR. D. E. ROUFS AND CHILDREN**  
three dahlia growers and a future candidate

## HERE'S WHAT ONE SATISFIED CUSTOMER SAYS:

Dear Folks,

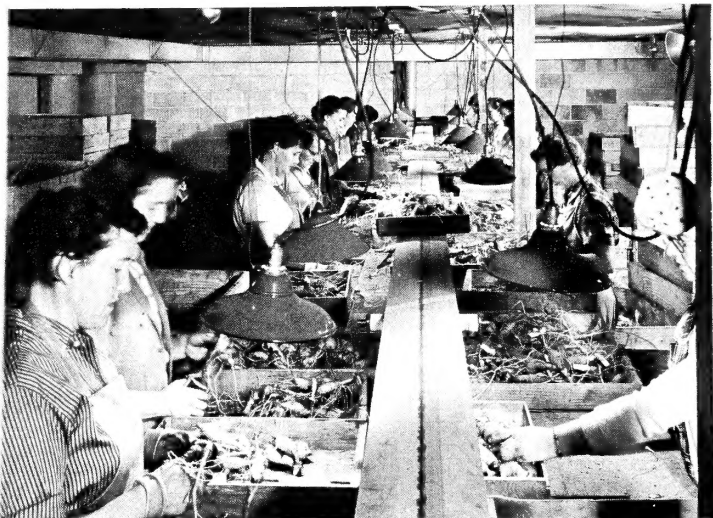
I am writing you at this time in connection with some dahlias I received from you. It was the first time I ordered from you folks and believe me I am very well satisfied with what you sent me. Thought I'd wait until they were in bloom first before writing. They were nice healthy roots and turned out to be just beautiful.

Also I wish to thank you for the free ones you sent along. Just figured you'd like to know that I am well pleased and hope to be able to do business with you next spring.

Your truly,  
R. G.

There are no age limits for dahlia growers! From age 9 (or even younger) to 90 (and sometimes older) growing dahlias is a healthy, rewarding hobby full of new pleasure as each gorgeous flower comes into bloom. It seems to us that no other pastime has the all around satisfaction of gardening, and raising dahlias is a specially delightful kind of gardening.

Pictured at left is Mr. D. E. Roufs and the three little "Roufs," Rebecca Joy, Daniel Walter, and Elizabeth Gay (Mrs. Roufs must have taken the picture), posing by part of their planting of 1,000 hills of dahlias at their home at 3310 N. 6th St., Minneapolis, Minn. Altogether the Roufs have about 300 varieties, from tiny pompons to the giants like the 14" bloom of **Arthur Godfrey** shown in the picture. Hundreds of friends and neighbors enjoy the beautiful dahlia garden each year when they hold an "open yard." Rebecca (age 7) won 2nd prize in her entry division at the 1959 Minnesota State Fair, and Elizabeth will start exhibiting in 1960. There'll be no juvenile delinquents in this family!



Dividing dahlia clumps is a highly skilled job which takes several years to master. Women at the far end send divided tubers down on the endless belt to the women at the near end, who trim off the excess roots. Tubers are then counted into paper lined crates and stored in a 35 to 40 degree warehouse until they are reselected for shipping.

A regular dusting and spraying program at Swan Island Dahlias' Canby farm assures disease free stock. This begins in the early summer when the shoots start coming through the ground and last throughout the season.



Meet Mrs. Henry (Vera) Youngren, who makes the final selection of all tubers sent to you immediately prior to packing and mailing your order. Vera also serves as forelady in our cutting room pictured at right above, and is a vital part of the Swan Island Dahlia team serving you.

An automatic washer has been designed here at Swan Island Dahlias to wash the clumps in the trays and eliminate handling and consequent breakage. After washing, the trays are hauled into our modern, specially designed frost proof basement warehouse for storage until they are divided. Jim Howard is unloading the truck.



**OUR VALUABLE AND INTERESTING NEW BOOKLET ON GROWING DAHLIAS WILL BE INCLUDED FREE OF CHARGE WITH ALL ORDERS THIS YEAR. To all others the booklet is available at a nominal charge of 50c**

# WE HOPE YOU ENJOY THIS CATALOG...

## DEAR FRIENDS:

Thanks to your continued loyal patronage, our business continues to grow, making possible the addition of 8 more pages in this catalog. We hope you have hours of enjoyment browsing through the book, and welcome any comments or suggestions you may have as to how we can improve it in the future.

Once again this past fall we won the SWEEPSTAKES AWARD at the Oregon State Fair, with 22 Blues, 9 Reds, and 1 White ribbon on 34 entries. This award has been won each year we have entered since the establishment of formal classes of commercial competition in accordance with the American Dahlia Society rules and standards, judging being done only by accredited dahlia judges. We deliberately show many of the older varieties at the fair, proving our contention that one should not discard "old timers" just because they have been around for a number of years. For example, **Autumn Blaze** won three blue ribbon awards again this year, for LARGEST AND MOST PERFECT DAHLIA, Best 3 bloom dark blend entry, and Best 12 bloom container entry. Other award winners among the older varieties were **Frances S** (straight cactus), **Rivoli** (yellow), **Pink Bedder** (single), **Ami Louis Blin** (dark red), and **Arthur Godfrey** (flame). Also receiving ribbons were **Silver Wedding** (incurved cactus), **Andrie's Wonder** (informal decorative), **Kidd's Climax** (light blend), **Centennial Joy** (miniature), and **Golden Autumn** (autumn). **Ivory Giant** scored again in white, with **Nagel's Solidite** winning for the best pink. A combination basket of 24 blooms of these two varieties was easily the most striking display in the show and was unanimously selected by the judges for a blue ribbon. **Night Editor** and **Rodeo** repeated their first place awards from last year, with **Rodeo** also winning a blue ribbon for the best basket of 24 blooms of one variety entry — it really created a sensation!

The new dahlia **Nita** won both in the variegated class and the Newest and Most Perfect section. Good candidates such as the above for entries in dahlia shows are listed in the chart on page 11. Referring to this chart will help you in selection of varieties when ordering, and will be invaluable in determining entries in the various classes.

To our local customers we wish to express our regret at being unable to stage our annual dahlia show in the auditorium at the Portland Meier and Frank store this past fall. The maintenance of our dahlia planting in the Garden of Tomorrow at the Centennial in Portland did not allow enough time for putting on the show.

We also wish to thank the many thousands of visitors who came to our farm to attend our annual indoor show. Your valued orders made the '59 show our most successful to date. Our customers will all receive a card announcing the date for the 1960 show this summer.

Cordially yours,

*Dick and Shirley McCarter*

SWAN ISLAND DAHLIAS

## WHAT ABOUT DISEASE IN DAHLIAS?

In common with nearly all other members of the plant world, dahlias are susceptible to certain virus diseases and other ailments. These are most frequently spread by sucking and chewing insects such as aphids, leaf hoppers, and red spider mites. Unless the pests are controlled in large commercial plantings, a rapid spread of disease is inevitable.

Here at Swan Island Dahlias our dusting and spraying program begins as soon as the first new shoots come through the ground and continues until frost kills the plants in the fall.

A constant and thorough roguing of diseased, weak, or inferior plants is also a must in commercial dahlia growing to assure the retail customer receiving only the finest and healthiest tubers or plants. Here at our Swan Island Dahlia farm we employ two people trained as experts in the detection of dahlia diseases. This team checks our fields daily throughout the growing season. Any plant not measuring up to the famous Swan Island Dahlia quality is dug out, removed from the fields and destroyed. Even with our huge plantings of several hundred thousand hills, each bush is individually and thoroughly inspected from three to five times before digging. Thus when you order from Swan Island Dahlias you are certain to get the finest quality stock capable of being produced. **Grow the best! Grow Swan Island Dahlias!!!**

## ANOTHER SWAN ISLAND DAHLIA "FIRST"

As part of our program of producing even better quality dahlias for our customers, we have adopted a concept of "hygienic handling" of the clumps of tubers after digging in the fall. The trays of clumps are washed and treated with a fungicide before going into storage. As the clumps are divided, all cut surfaces are treated with a fungicide, and all knives and tools used in dividing are disinfected. Net result to you . . . an even better guarantee of top quality dahlias when ordered from Swan Island Dahlias.



Dick McCarter and Mrs. Adrian (Lee) Wright engrossed in giving their final "approval" of the plants of the variety Pink Sutherland before the digging crew moves in. Notice the healthy, vigorous growth.

Dick has spent his lifetime in commercial dahlia growing, acquiring through these years of experience the invaluable knowledge necessary for the production of top quality tubers.





# **BACK COVER COLLECTION D-32A**

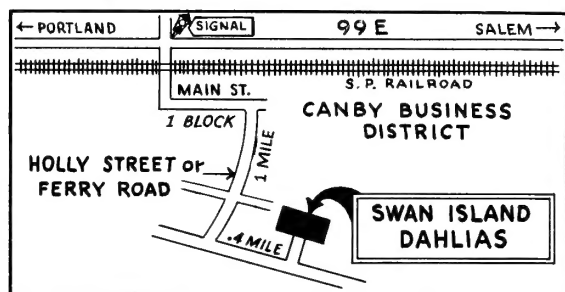
One each of Best Seller, Golden Autumn,  
Miss Rose Fletcher, Juanita, Nita

**All 5 for \$9<sup>50</sup>**  
(\$10.25 value)

**LIKE SURPRISES?** If you are undecided as to what to order, let us send you our Surprise Collection. We'll select your dahlias for you, labeling each tuber. Imagine the thrilling surprise as each variety blooms, and at a BARGAIN PRICE!

## **COLLECTION D32-B**

**10 Choice Dahlias only \$5<sup>00</sup>**



SWAN ISLAND DAHLIA FARM IN FULL BLOOM

## **SWAN ISLAND DAHLIAS**

**Box 901,  
Canby, Oregon**

Bibliography Division  
Library, U. S. Dept. of Agriculture  
Washington, 25, D.C.

U.S. POSTAGE

**PAID**

CANBY, OREGON

PERMIT NO. 31